

# PhD IN BUSINESS

## Management Concentration

The Bentley PhD in Business with a Management Concentration pursues innovative and insightful research on how organizations deliver and sustain value in the long run. Through this specialized curriculum, you could take courses in organizational behavior, organizational theory, strategic management, and corporate governance. Our portfolio of research interests represents a wide-ranging perspective of the management discipline, a perspective that ultimately benefits the university, the discipline and your career.

### DIRECTOR OF PhD PROGRAMS



**JAY C. THIBODEAU**

- Research interests: External auditing process, cognitive characteristics of experts, big data in financial statement auditing
- As director, Jay is passionate about developing highly productive scholars and outstanding classroom teachers.

### WORLD-CLASS FACULTY



**JILL BROWN**

Research interests: Corporate social responsibility, corporate governance, ethics, strategic leadership



**FRED LEDLEY**

Research interests: Management of innovation, strategy, the business of healthcare



**MARTIN CONYON**

Research interests: Organizational performance, corporate governance, strategic management



**TATIANA MANOLOVA**

Research interests: Competitive strategies of new and small companies; international entrepreneurship; organizational formation and transformation in transitional economies



**LINDA EDELMAN**

Research interests: Entrepreneurship; new venture creation, innovation



**EFFIE STAVRULAKI**

Research interests: Supply chain management; sustainable supply chains; operations and marketing interface; application of positive psychology

### PROGRAM FEATURES

- One of only two PhD programs in the United States accredited by both AACSB and EQUIS, and the only program in the United States with membership in the European Doctoral Association in Management and Business Education (EDAMBA).
- Access to a faculty adviser in your area of interest from day one, working with you on research projects over the course of the program.
- Free tuition and student health insurance, plus a generous stipend for the first four years, with a fifth year of funding possible. Students also receive generous research and conference support.
- An inclusive community committed to producing high-quality research.
- Located just nine miles from the heart of Boston.

### RESEARCH INTERESTS

- Diversity and global cultures
- Entrepreneurship and innovation
- Leadership and change
- Organizational behavior and careers
- Strategic management
- Supply chain and service operations management
- Teaching and learning
- Ethics
- Corporate social responsibility and governance

## RECENT BENTLEY PHD PLACEMENTS



## COLLABORATIVE RESEARCH BETWEEN MANAGEMENT FACULTY AND PHD STUDENTS AND ALUMNI

- **Burke, J.** and Clark, C. (2016). "The Business Case for Integrated Reporting: Insights from Leading Practitioners, Regulators and Academics," *Business Horizons*, May-June 273-283
- **Donnelly, R.**, and Manolova, T.S. (2020). "Foreign Location Decisions through an Institutional Lens: A Systematic Review and Future Research Agenda". *International Business Review*, 101690.
- Edelman, L.F., **Donnelly, R.**, Brush C.G and Manolova, T.S.. (2018). "Gender stereotypes in the angel investment process", *International Journal of Gender and Entrepreneurship*, 10.2: 134-157. 2019 Emerald Literati Network Awards for Excellence - Outstanding Author Contribution Winner.
- **Fedorenko, I.**, Berthon, P., and Edelman, L. (2020). Hide and uncover: the use of secrets in marketing. *Journal of Marketing Management*, 1-23.
- **Jurgens, M.**, Berthon P., Edelman L.F., and Pitt, L.. (2016). "Social media revolutions: The influence of secondary stakeholders", *Business Horizons*, 59, 129-136.
- **Primus, D. J.**, and Stavoulaki, E. (2018). Connecting product development and supply chain sub-processes to improve new product introductions: the impact of connection intensity and timing. *In Supply Chain Forum: An International Journal* (Vol. 19, No. 2, pp. 142-159).
- **Primus, D. J.**, and Stavoulaki, E. (2017). A product centric examination of PD/SC alignment decisions at the nexus of product development and supply chains. *The International Journal of Logistics Management*.
- **Randall, C.**, Edelman, L.F., and Galliers, R. (2017). "Ambidexterity lost? Compromising innovation and the exploration/exploitation plan", *The Journal of High Technology Management Research*, 28, 1: 1-16.
- **Stuart, Andrew C.**, Jean C. Bedard, and Cynthia E. Clark. (2020). "Corporate Social Responsibility Disclosures and Investor Judgments in Difficult Times: The Role of Ethical Culture and Assurance." *Journal of Business Ethics*, 1-18.
- **Vasiliou, V.**, Adams, S.M, (2018). "Why are there so few women on boards?." *More Women on Boards: An International Perspective*, Information Age Publishing, Charlotte, NC, 85-97.

## FEATURED CENTERS

The **W. Michael Hoffman Center for Business Ethics (HCBE)** at Bentley University is one of the world's leading research and educational institutes in the field of business ethics. HCBE is a nonprofit educational, research and consulting organization whose vision is a world in which all businesses contribute positively to society through their ethically sound and responsible operations. It is also among the oldest and most respected, having been established in 1976.

The **Center for Integration of Science and Industry (CISI)** was Founded in 2012 and focuses on accelerating the translation of scientific discoveries for public benefit. The mission of the Center for Integration of Science and Industry is to "understand the process by which science is translated for public value, and accelerate this translation by engaging science and industry in interdisciplinary dialogue, scholarship, and education."

## FOR MORE INFORMATION

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## FACULTY CONTACT

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## APPLICATION DEADLINE:

**January 5, 2021**

Early applications are encouraged.