

Gael M. O'Brien

Gael O'Brien, president of Strategic Opportunities Group, is an executive coach, speaker and leadership columnist. Her focus is leadership effectiveness and culture. She is a catalyst for leaders leading with purpose and impact through clarity, presence and connection.

Her background includes vice president Corporate Communications and Public Affairs, Mitsubishi North America; president, Mitsubishi Motors USA Foundation; head of Corporate and Community Communications at Mitsubishi Motor Manufacturing of America where she helped lead a culture change initiative; director of marketing and public relations for a Price Waterhouse office; and chief of staff for a state senate leader.

Gael has worked with companies, professional service firms, entrepreneurs, The Conference Board, RAND's Center for Corporate Ethics and Governance, The Ethics Officers Association (now ECI) and Boston College Center for Corporate Citizenship; taught business ethics and coached clients in several fields. She publishes The Week in Ethics blog, was recruited to write the Ethics Coach column for Entrepreneur Magazine and writes a leadership column for Business Ethics Magazine.

Named a "Top 100 Thought Leader" by Trust Across America, she's an award-winning communicator, Board Certified Coach and Advisory Board member at Bentley's Center for Business Ethics. She is also a Senior Fellow Social Innovation at Babson College's Lewis Institute. Gael received her MA from the College of William and Mary, undergraduate degree at Skidmore College, and graduate Business Ethics certificate at Bentley University. She is a Distinguished Toastmaster and TEDx speech coach.