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# BENTLEY | GALLUP BUSINESS IN SOCIETY REPORT

## Virtual Panel Discussion

Moderated by Jeffrey Moriarty  
Executive Director  
Hoffman Center for Business

Thursday, November 2, 2023

11:00 a.m. to 12:00 p.m.

[Register for Webinar](#)

Businesses are powerful. How are they using that power? How should they be using it? Bentley University partnered with Gallup to survey Americans' perceptions of the role of business in society. Join our distinguished panel of experts from industry and academia as we explore the results of this effort, which can be [downloaded here](#). We'll consider what expectations people have of businesses – with respect to such topics as making money, improving people's lives, and speaking out on social issues – and ask whether businesses are meeting those expectations. Additional topics to be explored including the use (and misuse) of artificial intelligence, the disparity between CEO and employee pay, and the special responsibilities of companies in the healthcare space. To the extent that businesses are expected to “do more” for society, what does this mean for outreach to consumers, employees, and other stakeholders? We'll also examine whether people's changing expectations of businesses are reasonable. What role should corporations play in society? Please join us and ask your questions.

Presented by the Hoffman Center for Business Ethics at Bentley University



**Jill Brown,**  
*Hieken Professor of Business  
Ethics and Professor of  
Management Bentley University*



**Steve Harris,**  
*Senior Vice President  
Chief Ethics & Compliance Officer  
Lincoln Financial Group*



**Francis Hyatt,**  
*Executive Vice President  
Chief Sustainability Officer  
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### FOR MORE INFORMATION

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