

CWB Faculty Research Grants

The Gloria Cordes Larson Center for Women and Business (CWB) invites faculty working on key areas impacting women and diversity, equity, and inclusion in the workplace to engage with the **Women, Intersectionality, and Social Equity (WISE) Research Lab Grants**.

The WISE Research Lab aims to produce high-quality academic and interdisciplinary research that informs business strategy and policy direction and promotes social equity at the intersection of people, work, and community. By bringing together Bentley scholars working on industry-relevant research, WISE members will advance their academic careers and contribute to Bentley's reputation in the industry. Examples may include technology-driven business trends, innovation and entrepreneurship, and innovative ways to blend research in fields such as language and communication, sociology, and economics related to emergent workplace dynamics in the hybrid and integrated global workplace. With the WISE Research Lab, Bentley seeks to create a collaborative, scholar-practitioner-led space where you can gather to grapple with these critical dynamics and use findings to influence workplace protocols, processes, and policy trends that foster inclusive and equitable environments for all.

About the CWB

Mission:

The Gloria Cordes Larson Center for Women and Business (CWB) is a catalyst for amplifying the power of all women from the classroom to the boardroom to drive equity and innovation in the business world.

Vision:

The Gloria Cordes Larson Center for Women and Business (CWB) will empower women+ through enriching programs, impactful partnerships, and data-driven research. The CWB will inspire transformative change across industries.

Why Join?

- **Innovative Collaboration:** Engage with diverse scholars from various disciplines, enriching our collective understanding and approach.
- **Research Distribution:** Contribute to research that can shape workplace practices and promote corporate social justice.
- **Professional Growth and Prestige:** Enhance your research portfolio and gain visibility in the academic and corporate communities.
- **Community Connections:** Network with Bentley colleagues while achieving your professional and research goals.

The CWB intends to showcase research results and faculty publications on its website, offering opportunities to disseminate this work to our corporate partners. Support from the Lab will include both the possibility to access financial resources but also relationship building and networking opportunities for researchers with practitioners. The overarching goal is to amplify faculty voices in this space and provide an outlet to demonstrate the impact of scholarly academic research.

Faculty Research Fellows:

I. Student Research Assistant Program

The WISE Research Lab invites proposals for funding research assistants. Bentley undergraduate or graduate students will be hired to serve as research assistants in the program. We particularly encourage proposals that have potential to produce high-quality publications.

II. Data Grants

The WISE Research Lab invites proposals for grant funding to purchase datasets, develop research-related surveys, or other data collection instruments.

Eligibility: Any full-time faculty members working on research projects that incorporate issues of diversity, equity, and inclusion in the workplace.

Funding: Faculty can apply for funding for one semester or a full academic year. Student research assistants will be compensated at \$15 per hour. Faculty can apply for up to **\$2500** per project.

Application Deadlines AY24-25:

- Fall Proposals: November 15, 2024
- Spring I Proposals: February 14, 2025
- Spring II Proposals: April 11, 2025

All funds awarded during these rounds must be spent by June 30, 2025.

Program Evaluation: Faculty research fellows who obtain CWB funding in each academic year will present the outcome of their research to the CWB and the broader Bentley community. Student assistants are also encouraged to participate and present on their contributions to the project. These presentations will take place near the end of the spring semester.

Proposals should address the following (roughly 2 pages):

- Name, department and working title of research project
- Brief description of the project
- For Student Research Assistant Program: Intended role of a student research assistant and potential candidates (if you have a student in mind)
- For Data Collection Grants: Description of data collection methodology and proposed use of funds (if applicable)
- Planned outcomes and timeline
- Potential impact of research outcomes
- Budget and **total dollar amount requested** with brief justification
- Current CV

Please email application materials with “WISE Research Grant Application” in the subject line to ljackson@bentley.edu and YFONGOLIVARES@bentley.edu.