

EXECUTIVE LECTURESHIP IN **BUSINESS ETHICS**

Navigating Social Responsibility During Economic Crisis: A Conversation with Esther Tetreault

TUESDAY, MARCH 23, 2021

2:00 to 3:00 p.m.

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The pandemic threw our economy into a tailspin last year when expert advice told us to shut down and stay home, for the health and safety of our community. Having built a business rooted strongly in creating shared experiences, welcoming thousands of people daily for on-premise consumption, that advice was inherently in conflict with most of our operational strategies for success. With little guidance from regulatory bodies, we saw a wide spectrum of adaptations within industries. How do you balance strategic planning for the survival of the company with a moral responsibility for protecting your community?

Presented by the Hoffman Center for Business Ethics at Bentley University.



Esther Tetreault '99, MBA '03

Esther Tetreault is the owner and co-founder of Trillium Brewing Company, along with her husband JC. Since opening in the Fort Point neighborhood of Boston in 2013, Trillium has expanded to four active locations, including a production brewery in Canton, MA, a full-service restaurant and brewery in Fort Point, a greenhouse-inspired taproom in the Fenway neighborhood, and an open-air beer garden located in downtown Boston. Each year since opening, Trillium has been ranked among the Best Breweries in the World by RateBeer. In 2018, Esther and JC were nominated as James Beard Foundation Semifinalists for Outstanding Wine, Spirits, or Beer Professional. They were also named finalists for Empire Builder of the Year by Eater Boston in 2019. A seasoned business owner, Esther holds an MBA from Bentley's McCallum School of Business and sits on the Family Reach National Advisory Board.

FOR MORE INFORMATION

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