BENTLEY UNIVERSITY

Gallup Steering Committee - Grant Proposals Spring 2023

Business can be a powerful force for positive change in our society. But are businesses doing enough to live up to that potential and make the world a better place? The Bentley-Gallup Force for Good Survey asked 5,757 people across America what they thought about the impact of business. In which areas are businesses most effective at improving people's lives? And where are businesses falling short? For more information on this Bentley-Gallup partnership, please visit the Force for Good Survey SharePoint site.

This partnership with Gallup has allowed us to gather a unique data set that can be used by Bentley researchers to further explore the relationship between business and society, and we are pleased to be able to make funding available to support such efforts. The Gallup Steering Committee invites proposals for grants to support scholarly or pedagogical research involving any aspect(s) of the Force for Good Survey Report or the survey data set.

We especially encourage proposals that: (1) engage robustly with the Force for Good survey results or the survey data set; (2) will have an educational impact; (3) will have a societal impact; (4) will produce results suitable for high-quality publications; or (5) will help the applicant to obtain external funding.

Research involving human subjects will require IRB approval before any award is paid. Please include the IRB approval letter with your application if the project has already been approved.

Funding can be used for the following types of eligible activities: (1) expenses related to information gathering; (2) access to documents for research; (3) special equipment, books, computer software/hardware, data files, databases, films, etc.**;** (4) expenses related to the development of research-related surveys and questionnaires including assessment instruments for use in research; (5) costs for purchasing open access for accepted projects; (6) travel to conferences or other venues to present research; and (7) funding for pedagogical needs.

Proposals should be no more than two pages in length and should include: (1) a description of the project, including a statement of how it uses the Force for Good Survey Report and/or survey data set; (2) a sketch of the project timeline; (3) planned outcome(s) and its potential impact; (4) budget details and justification; and (5) whether you have any other funding sources to support this work.

Applications will be reviewed by the Gallup Steering Committee. Applications will be evaluated based on the strength of the proposal, the applicant’s record of accomplishment in research or teaching, the potential impact - broadly construed, and the potential for successful completion. If awarded, the funds must be expended within 12 months of the award date. Awardees will be expected to submit a final report summarizing their project outcomes.

Completed proposal must include a CV. Maximum grants awards will be $5,000.

Applications are due by May 15, 2023. Award decisions will be made by June 1, 2023. Completed applications should be sent to GallupGrants@Bentley.edu.

Please send any questions to Mystica Alexander at malexander@bentley.edu.