



Wonder Studios: A brand doing its part to making a change in the fashion industry

Founded in February 2020, **Wonder Studios** is an inclusive and eco-friendly brand that prides itself on its ethical production and manufacturing methods. **Wonder raises awareness about the importance of saying no to the poor treatment of fashion supply chain workers worldwide.** It strives to create a community for individuals to openly embrace and appreciate the values of creativity and individuality. **Their goal is to provide their customers with quality pieces because fashion is an essential part of self-expression.** A fun fact about their products is that they are all named after Peyton's loved ones to connect her family to what she considers to be her new family, her customers.



During her quarantine, Gadaire was able to figure out the logistics of her business, such as the designs for future collections, brand consistency, and the legal aspects of running a business. She always wanted to showcase her art **to inspire others and have an overall good impact on them.** Her brand wonder is her most loved art piece(s). "Fashion has always been my **go-to form of self-expression**, and I have loved art ever since I was young," she said. The pandemic has posed many challenges for small business owners like herself, but she sees every day as a learning experience.



CRAV Industries: Transforming the industry

Our next student spotlight focuses on a sophomore on campus, Lucius Firmin. The rising entrepreneurial star majors in Corporate Finance and Accounting here at Bentley. Lucius is the founder of CRAV Industries. I had the opportunity to sit down and pick his brain and learn what motivates him to pursue this dream.



I wanted to learn where the name for his brand comes from. The first part, CRAV, stands for “**Change Requires Accepting Views.**” Through this message, Lucius is trying to enlighten people that **the solution to almost all social issues begins with approaching situations with an open mind.** “Challenge your entitlement,” Lucius told me, was what he hopes people step back and do when they hear “Change Requires Accepting Views.” Now, the reason

that they are called “Industries,” is because **Lucius uses the platform that he has created to share his passions.** One of them clearly being **social change**, but Lucius also has passions for fashion, photography, and film. The culmination of these passions, working together to spread his message is what makes CRAV Industries, CRAV Industries.

Lucius shared that since he has started his business, he has sold clothes to NBA players including Shai Gilgeous-Alexander, Kyrie Irving and even LeBron James. Irving was seen going to a game in Chicago just last week, sporting a CRAV Industries hoodie. With athletes of this status giving recognition to CRAV Industries already, it's exciting just to think about where this brand will go.





If you would like to nominate another student or a student organization to be featured in this newsletter, [please submit a form here](#).



**What We Owe to Decision Subjects: Beyond
Transparency and Explanation in Automated Decision-
Making**

John Basl (Northeastern University) Jeff Behrends (Harvard
University) and David Gray Grant (University of Texas, San
Antonio)

April 6, 2021

2:00-3:20 PM in Wilder Pavilion

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One of the most prominent industries in American society is the fast-food industry. As the joke goes, McDonald's golden arches are as recognizable as the Christian Cross. As they learn more about it, however, many people are reconsidering fast food because of its bad effects on their health. However, the ethical issues in this industry go beyond simply nutritionally poor food. Issues also include marketing tactics that target young people and poor labor standards.

The following articles showcase various perspectives. **To read the article, click on the image.**



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Contributors to this edition of the newsletter are the following current HCBE Leon Sullivan Scholars: **Augustine Peprah and Wasif**. Augustine serves as the editor of the newsletter. Sullivan Scholars work as interns at the W. Michael Hoffman Center for Business Ethics during their undergraduate years to experience the true meaning of “business ethics.”