

**Why Give Back to Bentley?**

To help craft your social media posts, emails and phone calls, below are reasons why giving to Bentley is important. Remember: the most compelling reasons to give are personal stories or statements about why you, as a volunteer, support Bentley.

* **Alumni participation does matter.** College surveys and rankings use alumni participation as part of their equation when ranking colleges. If more alumni give to Bentley every year, the university has the potential to move up in these polls. Why do polls look at alumni participation? Because giving back to your alma mater is a way to express your appreciation and satisfaction for the education you received.
* **You ensure a prosperous future for Bentley.** Gifts from alumni ensure the strongest future for the university.
* **You recognize the life-changing experiences students receive every day**. These experiences are preparing students to become innovators, entrepreneurs and business executives. They’re gaining the potential to take what they’ve learned at Bentley and make a positive impact on society.
* **You honor the opportunities you received as a student that were supported by those before you.** Alumni gifts support a variety of student programs inside and outside of the classroom:
	+ **World-class faculty** who love to teach and whose research oﬀers exceptional learning opportunities.
	+ **An end-to-end robust student experience** that begins upon acceptance, carries through graduation and continues well beyond.
	+ **A caring and inclusive community** that allows each student to achieve their best.
	+ **Inquiry-driven learning.**
	+ **A renowned and proven business curriculum** blended with the liberal arts for a truly well-rounded education.
* **You invest in a lifetime of returns.** Bentley is dedicated to providing aid to as many students as possible — to create the strongest, most diverse classes and an environment that’s rich in talent, and every opportunity imaginable for those who’ve worked hard and truly deserve this exceptional experience.