

**Sample Communications**

**Save the Date: Text and Email**

Save the Date for #GivingTuesday on 12/1/20! In honor of this global day of giving, join me and hundreds of alumni, students, families and friends in demonstrating our support by making a gift to Bentley. When 450 of us give back, we’ll unlock $45,000 for Bentley. Make your gift and spread the word about #GivingTuesday. Together, we give. [bentley.edu/givingtuesday](https://www.bentley.edu/givingtuesday)

**#GivingTuesday Text**

Together, we give to Bentley. Celebrate #GivingTuesday by making a gift to the Bentley Fund. Your gift can help unlock $45,000 for immediate support to the entire student experience, and you can choose to designate to an area that means a lot to you. Join me by making a gift and spreading the word. [bentley.edu/givingtuesday](https://www.bentley.edu/givingtuesday)

**#GivingTuesday Email**

Dear NAME,

Together, we give to Bentley. When 450 of us come together to give back in honor of #GivingTuesday , we can unlock $45,000 for Bentley! They come from next door and around the world to find their future at Bentley. When you support today’s Falcons, you can help prepare generations of innovators, entrepreneurs and business executives to lead with confidence. Please join me and hundreds of other donors in making your gift. Then, spread the word with your fellow Falcons to make sure we unlock this generous gift! [bentley.edu/givingtuesday](https://www.bentley.edu/givingtuesday)

**Save the Date: Social Media**

Save the Date: #GivingTuesday is 12/1/20! When 450 of us give back, we’ll unlock $45,000 for Bentley. Join me to make your gift and spread the word about #GivingTuesday. Together, we give. [bentley.edu/givingtuesday](https://www.bentley.edu/givingtuesday)

**#GivingTuesday: Social Media**

Today is #GivingTuesday! Be one of 450 donors who can unlock $45,000 in support of the entire student experience at Bentley. Because together, we give. Join me by making a gift and spreading the word. [bentley.edu/givingtuesday](https://www.bentley.edu/givingtuesday)