

# The Art of Securing Trustworthy AI: Ethical Risks Assessment in Practice

## BROWN BAG SERIES

Hoffman Center  
for Business Ethics

**Thursday, February 16th, 12:30 P.M. – 1:45 P.M.**

### REGISTRATION

<https://bentley.zoom.us/meeting/register/tJlvd-qsqj8jH9CR6B6whjpUVuQmuygXpdT9>

The effectiveness of guidelines and ethical codes for software development is almost zero, empirical studies show. In this talk, the challenged posed by broad and overarching ethical principles is explored with examples from the EU and China, and new methodologies for ethical risk assessment of artificial intelligence in practice are discussed.



### **Leonora Onarheim Bergsjø**

Founder and Executive Director  
Norwegian Council for Digital Ethics

Associate Professor  
University of Agder  
University College of Østfold



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