



BENTLEY UNIVERSITY

Graduate Academic Advising and
Engagement

STUDENT SPOTLIGHT

COMMUNITY IMPACT: HEALTHCARE MBA STUDENTS

ABOUT THE PROJECT

As part of Professor Stewart's GR 603 - Leading Responsibly course, a group of Healthcare MBA students partnered with the Boys & Girls Club to organize a toy and essentials drive focused on giving back to the community. We spoke with Seda Minasyan, one of the students involved, to learn more about the project, the impact it made, and what the experience meant to the group.



Healthcare MBA students (from left to right) Abby Shaw, Seda Minasyan, LJ Vertullo, and Katie Flynn display their donations for the Boys & Girls Club holiday drive.

Q

What was the project and who did it support?

"The project was an end-of-semester group assignment for GR 603, where students were asked to choose something that 'does good'. After realizing multiple group members had connections to the Boys & Girls Club, the decision felt like a natural fit. From the start, the group knew they wanted to support kids and families in a meaningful way."

Q

What did the drive include and what was the impact?

The group used QR codes to collect donations and shared them with family, friends, coworkers, classmates, and community social media groups. While they didn't advertise heavily on campus, the response still exceeded expectations. The students were able to raise over \$2,000 for toys, clothes, and other essentials for those in need.

Q

Was there a moment that really stood out to you?

"Getting messages directly from the Boys & Girls Club saying thank you and sharing how happy the kids would be really stuck with me. Even though the donations were anonymous, just knowing it made an impact was enough. I still think about a kid wearing a jacket we bought or using one of the grocery gift cards."



Q

Why do you think your group worked so well together?

“Everyone brought ideas to the table and respected each other’s perspectives. Even when suggestions weren’t chosen, nothing felt tense. The group hadn’t met in person until the shopping weekend, but it felt natural and easy — which made the experience even more rewarding.”



Q

What advice would you give future students completing this project?

“It’s okay to feel unsure at first. Doing good is going to feel good no matter what. Don’t overthink it — pick something meaningful and go for it. The project isn’t about business skills alone; it’s about being a good community member.”