

The Bentley Research Council Presents

RESEARCH IMPACT EXTRAVAGANZA: DOING AND COMMUNICATING RESEARCH WITH IMPACT

A follow-up to our 2018 seminar on “Research Reaching Out: Translating Scholarship to the Public”

WEDNESDAY, NOVEMBER 13

2:00 to 3:20 p.m., Adamian 340 (Dandes Room)



JACK CLARKE

Jack is Mass Audubon's Director of Public Policy. He has helped draft and pass a comprehensive ocean management law, the Massachusetts Rivers Protection Act, Community Preservation Act, five environmental bonds, and the Climate Change Adaptation bill. Jack has held gubernatorial appointments to the Special Commission on Coastal Erosion and chaired the Massachusetts Ocean Advisory Commission. For his work on behalf of the environment, Jack has received commendations from the U.S. Department of the Interior, U.S. Environmental Protection Agency, Massachusetts House and Senate, among others. Prior to his position at Mass Audubon, Jack worked for the U.S. Department of the Interior/National Park Service at Cape Cod National Seashore for almost a decade, and received their Outstanding Achievement Award. Following that, he served 13 years and three governors, both Republican and Democratic, in the Massachusetts Executive Office of Environmental Affairs, the last five of which he was the Bay State's Assistant Director for Coastal Zone Management. In that capacity, he served as acting Assistant Secretary, helped draft and pass legislation to establish Cape Cod's regional regulatory planning agency, and oversaw the state's National Estuary Programs for Massachusetts and Buzzards bays. He also negotiated and wrote the state and nation's first comprehensive Guidelines for Barrier Beach Management.



ROB DeLEO

Rob is an Associate Professor of Public Policy at Bentley University. He received his Ph.D. in political science from Northeastern University in 2013. His research explores the political dynamics of agenda setting and policy change as well as the governance of public risks. His 2016 book, *Policymaking: When Government Acts to Prevent Problems and Why It Is So Difficult*, examines policy change in anticipation of emergent hazards and potentially catastrophic events. His work has also appeared in various peer-reviewed journals, including *Risk, Hazards, & Crisis in Public Policy, Critical Policy Studies, Polity, Policy & Politics, Policy Studies Journal* and others. Rob was the recipient of Bentley's 2018 Gregory J. Hall Award for Excellence in Honors Capstone Advising, the 2018 Outstanding Scholarly Contribution Award and the 2017 Innovation in Teaching Award.



GERALD (JERRY) KANE

Jerry's research interests involve how organizations develop strategy, culture and talent in response to changes in the competitive landscape wrought by digital technology, such as social media, mobile devices, Internet-of-Things, analytics and emerging technologies (*i.e.* virtual reality, augmented reality, artificial intelligence). His published research has appeared in *MIS Quarterly, Information Systems Research, Organization Science, Management Science, Marketing Science, Harvard Business Review* and *MIT-Sloan Management Review*. Kane has also consulted with Fortune 500 companies and taught executive education worldwide on managing and competing within an increasingly digital environment.