

PUBLIC POLICY

Public policy is the analysis of how businesses, nonprofits and governments solve problems and influence society. Public policy encompasses virtually all aspects of contemporary life: economic development, education, the environment, poverty, crime, health care, science, technology, national security and immigration. These complex and often connected issues increasingly demand sophisticated management understanding and expertise.

As a Public Policy major, you will learn about current national and global issues through seminars and elective courses; the major also requires that you participate in an applied learning experience. You can take advantage of many internship opportunities available through a semester-away program in Washington, D.C., as well as at local organizations including the Massachusetts State House, state agencies, local government and numerous nonprofit and private organizations. You may also choose to have an international experience by studying or interning abroad for a summer or entire semester.

HANDS-ON LEARNING

You can choose to further your classroom knowledge through our hands-on learning programs: corporate partnerships, internships, service-learning and study abroad.

By participating in these opportunities, you will gain valuable real-world experience, learn about diverse people and perspectives, and gain new skills for living and working in a global community.

CAREERS

A Public Policy major prepares you for work in virtually any sector of the job market, as well as at international organizations that need professionals who understand the dynamics of the policy environment and have the business, communication and diplomatic skills to successfully navigate these complex areas. Specific areas that you can pursue include:

- Business
- Consulting
- Health care and public health
- International affairs
- Information security
- Journalism
- Law
- National/Homeland security
- Nonprofit administration
- Politics and government
- Public relations

REQUIRED AND ELECTIVE COURSES

MAJOR REQUIREMENTS

Globalization

Politics and Public Policy

Capstone: Seminar in Government

Internship in Government

Two electives in Public Policy, Politics or Global Studies

Two electives in Public Policy

SAMPLE LISTING OF ELECTIVES

Immigration

U.S. Foreign Policy

National Security Policy

Human Rights and Global Media

Media and Politics

Campaigns and Elections

Race and the Law

Social Problems

International Politics

Drugs and Society

International Economics

Health Economics

Environmental Law

Gender and the Law

Environmental Economics

Econometrics

Global Health Challenges

Game Theory

Additional requirements apply for degree completion

FOR MORE INFORMATION

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BENTLEY
UNIVERSITY

Most Bentley students pursuing a Bachelor of Arts degree take the following courses:

GENERAL EDUCATION REQUIREMENTS

Information Technology
Expository Writing I
Expository Writing II
Mathematical Sciences I
Mathematical Sciences II
Government
Problems of Philosophy
Principles of Microeconomics
Principles of Macroeconomics
First-Year Seminar (one credit)

For each of the following requirements, you can choose an applicable course from a wide variety of offerings:

Literature/Cinema
Natural Sciences
Math or Natural Sciences elective
History
Behavioral Sciences
Humanities/Social Science elective

BUSINESS STUDIES MINOR

Legal and Ethical Environment of Business
Tools and Concepts
in Accounting and Finance
Practice and Applications
in Accounting and Finance
Business Statistics
Marketing-Operations Fundamentals
OR
Human Behavior and Organizations

MODERN LANGUAGE AND/OR ARTS AND SCIENCES ELECTIVES

Choose four courses

ARTS AND SCIENCES ELECTIVES

Choose three courses

UNRESTRICTED ELECTIVES

Choose five courses

TAKE IT TO THE NEXT LEVEL.

After you've selected a major, what else can you do to make your education work harder? Customize your degree with an optional second major, choose a minor or get a head start on graduate study.

BUSINESS STUDIES MAJOR The Business Studies major (BSM) is a new, optional second major designed for students pursuing an arts and sciences degree at Bentley. The BSM has been designed to provide you with additional options for your Bentley education, allowing you to take advantage of an arts and sciences education within the context of a business university — a unique advantage that can help you stand out to future employers.

If you are pursuing a Public Policy degree, you must complete either the BSM or a Business Studies minor.

MINORS You can further specialize your studies through one of our minors.

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| ■ Accountancy | ■ International Affairs |
| ■ Actuarial Sciences | ■ International Economics |
| ■ Business Economics | ■ Law |
| ■ Computer Information Systems | ■ Leadership |
| ■ Data Technologies | ■ Management |
| ■ Earth, Environment and Global Sustainability | ■ Marketing |
| ■ English and Media Studies | ■ Mathematical Sciences |
| ■ Entrepreneurial Studies | ■ Modern Languages |
| ■ Finance | ■ Natural and Applied Sciences |
| ■ Gender Studies | ■ Nonprofit Organizations |
| ■ Global Management | ■ Philosophy |
| ■ Health and Industry | ■ Psychology |
| ■ History | ■ Sociology |
| ■ Human Resources Management | ■ Sports Business Management |
| ■ Information and Process Management | ■ Supply Chain/Operations Management |
| ■ Information Design and Corporate Communication | |

FALCON FAST-TRACK PROGRAM The Falcon Fast-Track program is designed for motivated undergraduate students with high academic standing in ANY undergraduate major. Depending on the program of study, master's degree requirements may be completed with one year of additional full-time academic work. Students enrolled in the Falcon Fast-Track Program have the opportunity to pursue one of nine master's programs.

For more information, visit bentley.edu/fast-track.