

# MANAGEMENT

It takes a lot to keep an organization running smoothly. A manager's job can involve everything from overseeing the hiring process for a standout job candidate to building the team that will launch a company's innovative new product, from developing new ways for employees to work more efficiently to creating and managing million-dollar budgets.

## CONCENTRATIONS

Besides providing you with the broad understanding needed to succeed in this fast-paced field, our Management major can be combined with one of five concentrations in a specific area of focus:

- Entrepreneurship
- Global management
- Human resources management
- Leadership
- Supply chain/operations management

## HANDS-ON LEARNING

The Management curriculum includes case studies, team projects, computer simulations, and experiential exercises to develop your organizational, interpersonal, entrepreneurial and analytical skills.

You can choose to further your classroom knowledge through our hands-on learning programs: corporate partnerships, internships, service-learning and study abroad. By participating in these opportunities, you will gain valuable real-world experience, learn about diverse people and perspectives, and gain new skills for living and working in a global community.

## CAREERS

Virtually all industries need professionals who can lead teams, keep operations running smoothly and understand the relationships between different business functions within an organization. Our Management graduates have pursued careers in human resources, project management, operations management, sales, as managers in various industries, or leading their own businesses. With a Management degree, you can pursue careers such as:

- Brand manager
- Business development manager
- Compensation analyst
- Human resources consultant
- Operations manager
- Project manager
- Retail buyer
- Sales manager

## REQUIRED AND ELECTIVE COURSES

### MAJOR REQUIREMENTS

Interpersonal Relations in Management

Organizations, Society and Responsible Environment

Four Management electives (one with a global focus)

Two Management-related electives

### MANAGEMENT ELECTIVES (PARTIAL LIST)

Career Management

Human Resources Management

Managing Quality

Management of International Operations

International Management Behavior

New Venture Planning and Financing

Launching Your Business

Introduction to Management Consulting Skills

Interpersonal Relations in Management

Project Management

Human Resource Strategy

Negotiating

Managing Diversity in the Workplace

Leadership, Power and Politics in Organizations

Service Operations Management

Managing Global Alliances

Managing in the Global Business Environment

Entrepreneurial Thinking Managing Collaborative Relationships

Managing Technology-Based Organizations

Organization and Environment

Human Resource Training and Development

Additional requirements apply for degree completion

## FOR MORE INFORMATION

**CONTACT** Michael Bravo

**EMAIL** [mbravo@bentley.edu](mailto:mbravo@bentley.edu)

**PHONE** 781.891.2568

**WEB** [bentley.edu/undergraduate/academics](http://bentley.edu/undergraduate/academics)

**MAIL** Bentley University, 175 Forest Street, Waltham, MA 02452 USA



**BENTLEY**  
UNIVERSITY

Most Bentley students pursuing a Bachelor of Science degree take the following courses:

### GENERAL EDUCATION REQUIREMENTS

Information Technology  
Expository Writing I  
Expository Writing II  
Mathematical Sciences I  
Mathematical Sciences II  
Government  
Problems of Philosophy  
Principles of Microeconomics  
Principles of Macroeconomics  
First-Year Seminar (one credit)

For each of the following requirements, you can choose an applicable course from a wide variety of offerings:

Literature/Cinema  
Natural Sciences  
Math or Natural Sciences elective  
History  
Behavioral Sciences  
Humanities/Social Science elective

### BUSINESS CORE REQUIREMENTS

Legal and Ethical Environment of Business  
Tools and Concepts  
in Accounting and Finance  
Practice and Applications  
in Accounting and Finance  
Business Statistics  
Marketing-Operations Fundamentals  
Human Behavior and Organizations  
Business Processes and Systems  
Integrated Business Project  
Global Strategy

### BUSINESS-RELATED ELECTIVES

Choose one course

### ARTS AND SCIENCES ELECTIVES

Choose five courses

### UNRESTRICTED ELECTIVES

Choose two courses

# TAKE IT TO THE NEXT LEVEL.

After you've selected a major, what else can you do to make your education work harder? Customize your degree with an optional second major, choose a minor or get a head start on graduate study.

**LIBERAL STUDIES MAJOR** You can choose to pair your business degree with the Liberal Studies major (LSM), an optional second major with eight different concentrations. The LSM is designed to help you learn how to connect your business studies with key topics in the arts and sciences, providing you with skills in critical thinking, problem solving, creative analysis and communication — all of which will help you stand out to future employers. The LSM does not require any extra courses beyond the normal curriculum requirements.

The LSM concentrations are:

- American Studies
- Diversity and Society
- Earth, Environment and Global Sustainability
- Ethics and Social Responsibility
- Global Perspectives
- Health and Industry
- Media Arts and Society
- Quantitative Perspectives

**MINORS** You can further specialize your studies through one of our minors.

- Accountancy
- Actuarial Sciences
- Business Economics
- Computer Information Systems
- Data Technologies
- Earth, Environment and Global Sustainability
- English and Media Studies
- Finance
- Gender Studies
- Health and Industry
- History
- Information and Process Management
- Information Design and Corporate Communication
- International Affairs
- International Economics
- Law
- Marketing
- Mathematical Sciences
- Modern Languages
- Natural and Applied Sciences
- Nonprofit Organizations
- Philosophy
- Politics
- Psychology
- Public Policy
- Sociology
- Sports Business Management

**FALCON FAST-TRACK PROGRAM** The Falcon Fast-Track program is designed for motivated undergraduate students with high academic standing in ANY undergraduate major. Depending on the program of study, master's degree requirements may be completed with one year of additional full-time academic work. Students enrolled in the Falcon Fast-Track Program have the opportunity to pursue one of nine master's programs.

For more information, visit [bentley.edu/fast-track](http://bentley.edu/fast-track).