# 2022-2023 Major Selection Guide

**Undergraduate Programs of Study** 

Undergraduate Academic Services Jennison Hall 336: 781-891-2803 academic\_services@bentley.edu



#### **An Introduction to this Guide**

As you navigate your academic experience at Bentley, selecting a major may be one of the most important and impactful choices you need to make. Therefore, it is imperative that you devote sufficient time and effort to making this decision, utilizing the many Bentley resources that are available to assist you. This guide is intended to serve as a helpful reference in that process, providing key information and tools to aid you in assessing which major may align well with your interests, skill sets and goals. As you peruse these pages, we invite you to make them your own. Highlight the sections that pique you curiosity, cross out those details you immediately dismiss, and explore further from there.

Please note: The Major Selection Guide is designed to provide general information on the different majors offered at Bentley. Within this guide there is information regarding each major's curriculum, please note curriculum varies based on each student's enrollment year. So, it is important to review your Academic Catalogue and Degree Audit to verify requirements that apply your program plan.

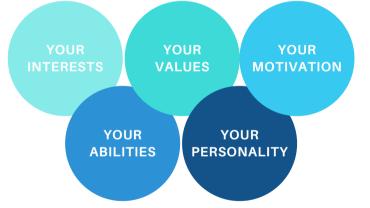
#### **Choosing a Major**

It is never too early to start thinking about your major, looking into programs of interest, and discussing your options with your Academic Advisor. This process is comprised of three primary steps.

#### Step #1: Self-Assessment

Before you begin digging into information about the majors themselves, take some time to reflect on who you are as an individual. Consider the

following:



It may also be beneficial to revisit your StrengthsFinder results to help inform this self-assessment process. A reminder that Undergraduate Academic Services and Undergraduate Career Services are here to assist you with this step as well.

#### Step #2: Research

You can often begin to learn a lot about a major and its curriculum requirements by reviewing:

- majors/minors information catalog.bentley.edu/undergraduate/programs
- academic department webpages, including course descriptions bentley.edu/academics/departments

Then it's time to take advantage of the many resources that are available to you as a Bentley student (see next page).

# REFLECT ON PRIOR BENTLEY COURSEWORK

Bentley's comprehensive curriculum enables you to build the critical thinking, communication, and analytical skills that employers seek in business professionals, while also exposing you to a varity of disciplines that may interest you for a potential major (or minor). Consider which courses you've enjoyed so far and why and use those insights to help inform your selection of a major.

# CONSULT WITH FACULTY MENTORS FOR THE MAJOR

Bentley faculty have robust experience in academia and the business wold, and therefore are an invalable resource as you look to learn more about particular majors and their required courses to determine if they ay be a good fit for you. Our online advising directory bentley.edu/offices/academic-services/advising-directory provides contact information for each discipline, and we invite you to conect with these facilty members to learn more about the programs offered by their department and perhaps to request permission to sit in on a class in the major.

# MEET WITH AN ACADEMIC ADVISOR

The advising team is here to assist you throughout the process of exploring and declaring your major. From self-assessments to understanding curriculum requirements to determining a long-range plan of study, we can help. You can schedule an appointment with a professional advisor via Workday (Academics Icon > Academic Advising Appointment on the right hand side) or utilize drop-in hours (Monday-Friday 11am-3pm) to meet with a peer advisor. Academic Services is located in Jennison Hall, Room 336. We can also be reached at Academic\_Services@bentley.edu or 781-891-2803. Information on drop-ins can be found at bentley.edu/offices/academic-services. And be sure to attend our Academic Programs Fair in October!

# TALK WITH CURRENT STUDENTS

These students have been through the major selection process and can offer insight as to why they chose this major and what the classes are like. As you encounter fellow students in the major(s) in which you are interested in, strike up a conversation with them to learn from their experiences. Then filter that information through your own self-assessment from step #1 to retain those ideas that ring true to you. Please keep in mind that students admitted into Bentley at differing academic years may have slight differences in their curriculum/course requirements.

#### CONNECT WITH THE CAREER CENTER

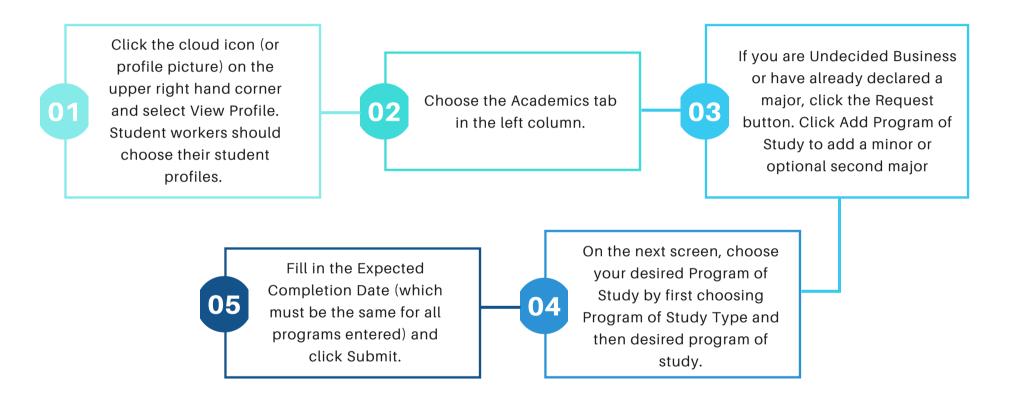
As you seek to learn more about potential internships and initial job opportunities for a given major, the Pulsifer Undergraduate Career Development Center should be your next stop. This top-notch team can give you a sense of recent recruitment events and placement information, as well as help you determine if you can envision yourself in a given field. Their assistance can be instrumental when you are looking to determine how a given major may translate into the professional world. You can visit their website at careeredge.bentley.edu/about/contact for their contact information.

As you determine which majors are of interest to you, use the table below to assess each major on the following criteria. As much as you can, try to focus on how each major aligns with your goals for yourself when answering these questions, rather than being overly influences by others' goals/expectations for you.

	Major	Major	Major
What do you see as the positives about this major?			
What are the negatives you find in this major?			
What are the skills you will acquire?			
What career/graduate school opportunities are available?			
What concerns do you have about this major?			
What interests you most about this major?			

#### Step #3: Declaration (Adding a Program of Study)

You may initiate the process through Workday. From the Workday homepage:



Once you select your intended major, the Registrar's Office will approve or deny your request. While your request is being reviewed, the Status column will show In Progress. The corresponding update and course requirements will be added to your Degree Works audit to help you track your progress in the major.

#### **Majors at Bentley**

#### **Bachelor of Science Majors**

- Accounting
- Actuarial Science\*
- Business Economics
- Computer Information Systems
- Corporate Finance and Accounting
- Creative Industries
- Data Analytics\*
- Diversity, Equity and Inclusion
- Economics-Finance
- Finance
- Information Design and Corporate Communication
- Information Systems Audit and Control
- Management
- Marketing
- Mathematical Sciences\*
- Professional Sales
- Quantitative Economics

## For students who started courses at Bentley prior to Fall 2022:

For information on Optional Liberal Studies Second Major topics and/or the Optional Business Studies Second Major please view your Academic Catalogue.

\*Requires the Business Studies minor of Business Studies Major (For students who enrolled at Bentley before Fall 2022.)

#### **Bachelor of Arts Majors**

- Diversity, Equity and Inclusion\*
- English\*
- Health Studies\*
- History\*
- International Affairs\*
- Language, Culture and Business\*
- Media and Culture\*
- Philosophy\*
- Public Policy\*
- Sustainability Science\*

## For students who started courses at Bentley in Fall 2022 or after:

For information on the option of adding an additional Major/Minor please view your Academic Catalogue.

## **Accounting (B.S.)**

#### **01** MAJOR OVERVIEW

Since opening our doors more than 100 years ago, Bentley has been at the forefront of preparing students to thrive in accounting careers in public and private sectors both locally and abroad. Combining a core of accounting principles and practices with innovative technology and cutting-edge research, our curriculum will ensure that you're ready to tackle the complexities of the industry. Regardless of the sector, accounting will always play a critical role in the ever-changing business world. With Bentley's integrated degree programs, you'll be exposed to a wide array of courses and disciplines to ensure that you are equipped with the diverse skill sets and ethical standards needed to stand out from peers in the field.

## 03 RELATED MINORS & PROGRAMS

#### Minor:

Accounting

## 05 CONTACT INFORMATION

Please visit our <u>Advising Directory</u> to find the assigned faculty member of the program you are interested in under the Academic Departments dropdown. <u>Click HERE</u>.



## COMMON CAREER PATHS

## What are common career options industry-wide?

- Public Accountants
- Consultants
- Forensic Accountants
- Management Accountants
- Public Sector Acountants



For more career information, click here.

To see Bentley's Career Profile for this major, <u>click here</u>.

02

#### **MAJOR REQUIREMENTS**

## Which classes will I take in this major?

Major requirements can differ slightly based on the year you entered Bentley. To see the most accurate depiction of the major requirements, please select the academic catalogue that matches your Bentley enrollment year.

- Undergraduate Catalogue 2022-2023
- Undergraduate Catalogue 2021-2022
- Undergraduate Catalogue 2020-2021
- Undergraduate Catalogue 2019-2020



- Register for <u>Bentley's Career Design</u> <u>Seminar!</u>
- Utilize additional <u>Major/Minor</u> selection resources
- Department Website



#### **Actuarial Science (B.S.)**

#### **MAJOR OVERVIEW**

Actuarial mathematics is used primarily in the insurance, banking, and financial services industries to estimate risks, price products, and determine required reserves. Bentley offers specialized courses to help students prepare for up to four of the professional exams administered by the Society of Actuaries (FM, P, IFM and LTAM) and fulfill the Validation by Educational Experience (VEE) requirements of the Society of Actuaries and the Casualty Actuarial Society. Most students complete at least one internship during their undergraduate years and the department maintains close contact with many of our alumni/alumnae who work in this field.

#### 03 RELATED MINORS & PROGRAMS

#### Minor:

Actuarial Science

## 05

#### CONTACT **INFORMATION**

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#### **COMMON CAREER PATHS**

#### What are common career options industry-wide?

- Actuary
- Statistician
- Mathematician
- Theoretical Mathematician
- Applied Mathematician



For more career information, click here.

To see Bentley's Career Profile for this major, click here.



#### **MAJOR REQUIREMENTS**

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- Department Website



#### **Business Economics (B.S.)**

#### **01** MAJOR OVERVIEW

Economists bridge the gap between what's in the books and what moves the needle, like how much a product costs or where to expand. As a Business Economics major, you'll gain expertise in two distinct business functions, all within a single undergraduate degree. You'll start by studying economic theories so you understand what drives business decisions. Then, you'll pair that knowledge with coursework in a non-financial discipline. You can choose from eight different concentrations within the degree to learn how theoretical studies apply across business functions such as economic analysis, entrepreneurship, information technology, international business, law, management, marketing or a custom concentration.

#### 03 RELATED MINORS & PROGRAMS

#### Minor:

- Business Economics
- International Fconomics

05

#### CONTACT INFORMATION

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#### **COMMON CAREER PATHS**

#### What are common career options industry-wide?

- Research Economist
- Financial Representative/ Planner/Advisor
- Commercial Credit Analyst
- Policy Analyst
- Actuarial Analyst



For more career information, click here.

To see Bentley's Career Profile for this major, click here.

#### **MAJOR REQUIREMENTS**

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## **Computer Information Systems (B.S.)**

#### **01** MAJOR OVERVIEW

In this hands-on major, you'll analyze, design and test solutions, and we give you space to practice what you learn in class. Our Computer Information Systems (CIS) Sandbox is an on-campus learning lab stocked with software for you to test drive and collaborate with peers. The CIS degree will equip you with the knowledge and understanding of information technology (IT) capabilities and implications, as well as with competency in "best-of-breed" methodologies and tools for information systems development. Graduates are prepared to excel in any of the emerging and varied roles of the IT professional: systems analyst, application developer, systems integrator, IT liaison, end-user support, network manager, vendor representative and technical support specialist.

## RELATED MINORS & PROGRAMS

#### Minor:

• Computer Information Systems

## 05 CONTACT INFORMATION

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## COMMON CAREER PATHS

What are common career options industry-wide?

- Systems Analyst
- Systems Developer
- Systems Administrator
- Web Designer



For more career information, click here.

To see Bentley's Career Profile for this major, <u>click here</u>.



#### **MAJOR REQUIREMENTS**

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- Department Website



## **Corporate Finance and Accounting (B.S.)**

#### **01** MAJOR OVERVIEW

The Corporate Finance and Accounting major provides students with strong backgrounds for careers in both finance and accounting. Students are exposed to a number of accounting and finance concepts, such as cost and profitability analysis, strategic planning, process improvement and business performance management. It aims to help students develop the key skills required of finance professionals, namely: accounting skills, finance skills, business analysis skills, communication skills, team skills and business process skills. Corporate Finance and Accounting is a 10-course major jointly offered and delivered by the departments of Accountancy and Finance. The combination of courses in accountancy and finance helps students develop the key skills required of finance professionals, including accounting, finance, business analysis, communication, team and business process skills.



#### Minors:

- Accountancy
- Finance

## 05 CONTACT INFORMATION

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## COMMON CAREER PATHS

## What are common career options industry-wide?

- Business Analyst
- Investment Management
- Commercial Credit Analyst
- FinancialRespresentanive/Planner/Advisor
- Investment Analyst



For more career information, click here.

To see Bentley's Career Profile for this major, <u>click here</u>.

02

#### **MAJOR REQUIREMENTS**

Which classes will I take in this major?

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- <u>Department Website</u>

#### **Creative Industries (B.S.)**

#### MAJOR OVERVIEW

Creative Industries majors learn how historical and technological changes drive demand for new culture, and dissect how innovators build content, platforms or services for market success. The courses immerse you in the specialized techniques creative industries need in film, music, mobile gaming, television, advertising, user interface design, packaging, promotion, information architecture, and sports or entertainment public relations. This highly interactive major offers flexibility and customization - a hallmark of all successful creative industries. A variety or offerings and open elective slots help you tailor your academic experience to your interests and your future.

#### 03 RELATED MINORS & PROGRAMS

#### Minors:

- English & Media Studies
- Information Design & Corporate Communication

05

#### CONTACT **INFORMATION**

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#### **COMMON CAREER PATHS**

#### What are common career options industry-wide?

- Public Relations
- Advertising
- Game Creation / Design
- Digital Publishing
- Music/Film Producer
- Web Developer



For more career information, click here.

#### **MAJOR REQUIREMENTS**

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- Department Website

## **Data Analytics (B.S.)**

01

#### **MAJOR OVERVIEW**

The ability to work with numbers and data is critical to the modern workforce. Every area of business, science, entertainment and, increasingly, the non-profit sector, is becoming more data-driven. The Data Analytics major prepares graduates to add value to any organization through quantitative decision-making from both structured and unstructured data. As more industries embrace big data and analytics, skills in areas such as data science, statistics, programming, modeling and data mining are becoming more important. Through a combination of mathematics, statistics and computing courses--including intensive, hands-on work with R, Python and SQL--our Data Analytics graduates will not only understand key concepts and techniques, but will also know how to apply them and communicate results to the modern business world.

03

#### RELATED MINORS & PROGRAMS

#### Minor:

Data Technologies



## CONTACT

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## COMMON CAREER PATHS

## What are common career options industry-wide?

- Data Analyst
- Financial Analyst
- Marketing Analyst



For more career information, click here.

To see Bentley's Career Profile for this major, <u>click here</u>.

02

#### **MAJOR REQUIREMENTS**

Which classes will I take in this major?

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- Undergraduate Catalogue 2021-2022
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- Department Website

#### **Diversity, Equity & Inclusion (B.A.)**

01

#### **MAJOR OVERVIEW**

The Bachelor of Arts (BA) in Diversity, Equity and Inclusion major is designed to create professional pathways for students who are interested in careers that will make a positive impact on the world. Students in this major are passionate about societal change affecting the underrepresented, intersectionality, impartiality and fairness practices, and the ability of a diverse set of individuals to participate in decision-making processes and development opportunities. Topics covered include systemic racism, the opportunity gap in the workforce and equitable access to education.

03

## RELATED MINORS & PROGRAMS

#### Major:

Diversity, Equity & Inclusion
 (B.S)



## CONTACT INFORMATION

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## COMMON CAREER PATHS

## What are common career options industry-wide?

- Chief Diversity Officers
- Training & Development
   Managers
- Human Resources Specialists



For more career information, click here.

02

#### **MAJOR REQUIREMENTS**

Which classes will I take in this major?

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- Department Website

#### **<u>Diversity, Equity & Inclusion (B.S.)</u>**

01

#### **MAJOR OVERVIEW**

The Bachelor of Science (BS) in Diversity, Equity and Inclusion is designed for students who intend to focus on a particular career path related to this timely issue. Students gain a strong foundation in business while exploring the systems of oppression and examine the roles equity and inclusion play in building a successful enterprise. Students will study the importance of culture within business and how every employee and manager plays a pivotal role in making the organization an engaging, supportive and belonging environment for everyone.

03

## RELATED MINORS & PROGRAMS

#### Major:

Diversity, Equity & Inclusion
 (B.A)



## CONTACT

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## COMMON CAREER PATHS

## What are common career options industry-wide?

- Chief Diversity Officers
- Training & Development
   Managers
- Human Resources Specialists



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#### **MAJOR REQUIREMENTS**

Which classes will I take in this major?

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- Department Website

#### **Economics-Finance (B.S.)**

#### **01** MAJOR OVERVIEW

You'll learn basic principles of economics and how organizations apply them to finite resources, like cash, time and labor. Then you'll study how companies manage their money. As an Economics-Finance major, you'll be exposed to everything from commercial and investment banking to mortgage markets and accounting. Many Economics-Finance alumni work in banks or government roles; others continue their studies through graduate work in business, law and related fields. An advanced standing program is available to select, high-performing students in this major. If you're accepted, you can earn a bachelor's and master's degree in four years of study.

## 03 RELATED MINORS & PROGRAMS

#### Minors:

 Business Economics, International Economics, Finance

#### Programs:

• Advanced Standing Finance (ASF)

## 05 CONTACT INFORMATION

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## COMMON CAREER PATHS

## What are common career options industry-wide?

- Research Economist
- Investment Management
- Investment Analyst
- Commercial Credit Analyst



For more career information, click here.

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02

#### **MAJOR REQUIREMENTS**

Which classes will I take in this major?

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- Department Website



#### English (B.A.)

**01** MAJOR OVERVIEW

As an English major, you'll study literary methods and philosophies from around the globe. And you'll create literary pieces too. Coursework is designed to guide you through the creative process for your preferred genre, from poetry to screenwriting. Communication skills are a key factor in career advancement, whether you work in a creative field or not.

As an English major, you will graduate with a broad knowledge of business by completing courses that are part of the Business Administration minor. You will also have the option of complementing your English major with a Business Administration major, or any other approved Bentley major, by using some of your free electives to take additional courses.

03 RELATED MINORS & PROGRAMS

Minor:

• English & Media Studies

05 CONTACT INFORMATION

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## COMMON CAREER PATHS

## Organizations that have hired Bentley students:

- Oracle
- TJX Companies
- Warner Music Group
- Salesforce
- SnapApp
- Vistaprint



For more career information, click here.

02

#### **MAJOR REQUIREMENTS**

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- Department Website

#### Finance (B.S)

#### **01** MAJOR OVERVIEW

Named the top bachelor of finance degree in the nation by the Bachelor's Degree Center, Bentley's finance major will teach you to analyze complex financial data, make critical decisions and communicate effectively. Once you understand how accounting and financial markets operate, you can concentrate your studies on Capital Markets, Corporate Finance, Sustainable Investing or Financial Planning.

An accelerated program is available to select, high-performing students. If you're accepted, you can earn a bachelor's and master's degree during the four-year program.

#### 03 RELATED MINORS & PROGRAMS

#### Concentrations:

 Personal Financial Planning, Corporate Finance, Capital Markets, Sustainable Investing

#### Minor:

Finance

#### Programs:

• Advanced Standing Finance (ASF)

## O5 CONTACT INFORMATION

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## COMMON CAREER PATHS

## What are common career options industry-wide?

- Financial
   Representative/Planner/Advisor
- Commercial Banking
- Insurance Industry
- Cash Management



For more career information, click here.

To see Bentley's Career Profile for this major, <u>click here.</u>

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#### **MAJOR REQUIREMENTS**

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- Department Website

#### **Health Studies (B.A.)**

#### **01** MAJOR OVERVIEW

Our program combines studies in biology, technology, and culture to prepare you for the task ahead. With a mix of coveted skills, you can help organizations find and apply the latest scientific research—for the benefit of all. You'll learn the basics of human health and disease and how institutions traditionally deliver care. The program culminates in an internship or research project, so you gain valuable experience and professional contacts during your senior year. Depending on your interests, you can specialize your Health Studies degree in biotechnology, environmental health, health policy or health psychology—or create a new concentration with your faculty adviser. As a Health Studies major, you will graduate with a broad knowledge of business by completing courses that are part of the Business Administration minor. You will also have the option of complementing your Health Studies major with a Business Administration major, or any other approved Bentley major, by using some of your free electives to take additional courses.

#### 03 RELATED MINORS & PROGRAMS

#### Major Tracks:

• General Health Studies, Health Policy, Health Psychology, Biotechnology, Environmental Health

#### Minor:

Health & Industry



#### CONTACT INFORMATION

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#### **COMMON CAREER PATHS**

#### What are common career options industry-wide?

- Health Care Policy
- Health Care Management
- Health Information Technology
- Health Information Management
- Biotechnology
- Public Health
- Human Resources



For more career information, click here.

#### **MAJOR REQUIREMENTS**

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## **History (B.A)**

#### **01** MAJOR OVERVIEW

The ways in which we interpret and learn from the past play a major role in how we approach the future. Whether pursuing a career in business, accounting, journalism or education, the study of history prepares you to think critically and communicate effectively. With scholars active in a diverse array of fields, the Department of History and its faculty members provide a wide range of opportunities for you to explore the past. Modern issues, regardless of the industry, are best tackled with an acute understanding of past events and societies. As work places change and sectors evolve, the skills gained from experience with historical studies provide the leaders of tomorrow with intangible skills and important perspectives. Studying history cultivates skills in critical thinking, analysis of data and communication.

## RELATED MINORS & PROGRAMS

#### Minor:

History

## CONTACT INFORMATION

Please visit our <u>Advising Directory</u> to find the assigned faculty member of the program you are interested in under the Academic Departments dropdown. <u>Click</u> HERE.



## COMMON CAREER PATHS

## What are common organizations that have hired Bentley Students?

- Department of State
- Office of the Governor/MA
- National Grid
- Department of Homeland Security



For more career information, click here.

02

#### **MAJOR REQUIREMENTS**

Which classes will I take in this major?

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- Undergraduate Catalogue 2022-2023
- Undergraduate Catalogue 2021-2022
- <u>Undergraduate Catalogue 2020-2021</u>
- Undergraduate Catalogue 2019-2020



- Register for <u>Bentley's Career Design</u> Seminar!
- Utilize additional <u>Major/Minor</u> selection resources
- Department Website

## <u>Information Design and Corporate Communication (B.S.)</u>

#### **01** MAJOR OVERVIEW

What's in a name? When it comes to Information Design and Corporate Communication (IDCC) these four simple words represent multiple ideologies and disciplines. In IDCC courses, you'll explore and evaluate strategies for relaying information to diverse audiences across a variety of platforms. From public relations and crisis management to graphic design and sports psychology, you'll gain an in-depth understanding of the many methods companies use to communicate with consumers. You'll also explore the world of User Experience (UX), an ever-evolving discipline which encompasses not only product design and function, but also consumer behavior, branding and information management. So, what's in a name? A compelling convergence of communication, psychology and technology, IDCC is, in its simplest terms, both the art and science of designing everything — for everybody.

## RELATED MINORS & PROGRAMS

#### Concentration:

 Business Information Communication

#### Minor:

- Information Design and Corporate Communication
- Public Relations
- User Experience

## 05 CONTACT INFORMATION

Please visit our <u>Advising Directory</u> to find the assigned faculty member of the program you are interested in under the Academic Departments dropdown. <u>Click HERE</u>.



## COMMON CAREER PATHS

## What are common career options industry-wide?

- Information Design
- Public Relations
- Web Design



For more career information, click here.

To see Bentley's Career Profile for this major, <u>click here</u>.

02

#### **MAJOR REQUIREMENTS**

Which classes will I take in this major?

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- <u>Undergraduate Catalogue 2021-2022</u>
- Undergraduate Catalogue 2020-2021
- Undergraduate Catalogue 2019-2020



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   Seminar!
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- Department Website

#### <u>Information Systems Audit and Control (B.S.)</u>

## **01** MAJOR OVERVIEW

The Information Systems Audit and Control major prepares you to manage massive financial transactions. After you learn the fundamentals of accounting, Bentley's Information Systems Audit and Control degree dives into information systems and processes. You'll discover how to design and use specialized accounting systems, and we'll teach you auditing techniques needed to safeguard assets and data integrity. After completing the Information Systems Audit and Control degree, some students pursue the CISA or CPA certification.

## 03 RELATED MINORS & PROGRAMS

#### Minors:

- Accountancy
- Information and Process Management

## 05 CONTACT INFORMATION

Please visit our <u>Advising Directory</u> to find the assigned faculty member of the program you are interested in under the Academic Departments dropdown. <u>Click HERE</u>.



## COMMON CAREER PATHS

## What are common career options industry-wide?

- Fraud Examiner/Forensic
   Accounting
- Systems Analyst
- Data Administrator



For more career information, click here.

To see Bentley's Career Profile for this major, <u>click here.</u>

## 02

#### **MAJOR REQUIREMENTS**

Which classes will I take in this major?

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- Undergraduate Catalogue 2022-2023
- Undergraduate Catalogue 2021-2022
- Undergraduate Catalogue 2020-2021
- Undergraduate Catalogue 2019-2020



- Register for <u>Bentley's Career Design</u> Seminar!
- Utilize additional <u>Major/Minor</u> selection resources
- <u>Department Website</u>

#### **International Affairs (B.A)**

#### **01** MAJOR OVERVIEW

A major in International Affairs (IA) offers students the opportunity to gain knowledge, perspectives and analytical skills needed to navigate an increasingly globalized world. The curriculum draws on Bentley's business strengths while providing the multidisciplinary perspectives of politics, international relations, geography and culture that are necessary to understand complex international interactions. The International Affairs major emphasizes "hands-on" learning programs, such as internationally-focused internships, Model United Nations and Service-Learning. All IA majors complete an approved international experience (semester or summer study abroad programs or faculty-led international courses) and develop proficiency in a modern language.

## RELATED MINORS & PROGRAMS

#### Minor:

International Affairs

## 05 CONTACT INFORMATION

Please visit our <u>Advising Directory</u> to find the assigned faculty member of the program you are interested in under the Academic Departments dropdown. <u>Click</u> HERE.



## COMMON CAREER PATHS

## Which organizations have hired Bentley students?

- EF Education First
- US Department of Defense
- John Handcock
- Liberty Mutual



For more career information, click here.

02

#### **MAJOR REQUIREMENTS**

Which classes will I take in this major?

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- <u>Undergraduate Catalogue 2022-2023</u>
- Undergraduate Catalogue 2021-2022
- Undergraduate Catalogue 2020-2021
- Undergraduate Catalogue 2019-2020



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- Utilize additional <u>Major/Minor</u> selection resources
- Department Website

#### Language, Culture & Business (B.A)

#### **01** MAJOR OVERVIEW

The Language, Culture, and Business (LCB) major is designed to prepare students to use their language and culture skills and knowledge in their professional careers, both in the United States and abroad. Bentley's LCB major focuses on practical applications of modern languages and the study of world cultures—including the culture of business in other parts of the world. Our LCB major provides an excellent opportunity to hone language skills while preparing students for the challenges and rewards of an international career. Our curriculum includes advanced grammar courses in composition and conversation, translation courses, language for business courses, as well as classes on film, literature, and other forms of cultural production. The major is designed for students of languages of all levels, according to the specialization chosen.

#### RELATED MINORS & PROGRAMS

#### Minors:

- Modern Languages
- Spanish for Business



#### CONTACT **INFORMATION**

Please visit our Advising Directory to find the assigned faculty member of the program you are interested in under the Academic Departments dropdown. Click HERE.



#### **COMMON CAREER PATHS**

What are common organizations that have hired Bentley Students?

- EF Education First
- US Department of State
- Morgan Stanley
- Liberty Mutual



For more career information, click here.

#### **MAJOR REQUIREMENTS**

Which classes will I take in this major?

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- Undergraduate Catalogue 2022-2023
- Undergraduate Catalogue 2021-2022
- Undergraduate Catalogue 2020-2021
- Undergraduate Catalogue 2019-2020



- Register for Bentley's Career Design Seminar!
- Utilize additional Major/Minor selection resources
- Department Website

## Management (B.S)

01

#### **MAJOR OVERVIEW**

Bentley's Management degree is designed to develop leaders with technical prowess and people skills. We use case studies, team projects, computer simulations and experiential learning to connect your classroom work to the real world. You'll become familiar with every step of running and leading a company—from generating new business to delivery, and every function in between. All of our Management majors get global exposure. You can focus your degree in Global Management if that's your passion, or you can choose other concentrations like Entrepreneurship, Human Resources, Leadership or Supply Chain and Operations Management. With a Management degree from Bentley, you can go anywhere you want.



#### Minors:

- Entrepreneurial Studies
- Global Management
- Human Resources Management
- Leadership
- Supply-Chain & Operations Management
- Sports Management



## CONTACT

Please visit our <u>Advising Directory</u> to find the assigned faculty member of the program you are interested in under the Academic Departments dropdown. <u>Click</u> HERE.



## COMMON CAREER PATHS

## What are common career options industry-wide?

- Human Resources
- Management Consulting
- Sales



For more career information, click here.

To see Bentley's Career Profile for this major, <u>click here</u>.

02

#### **MAJOR REQUIREMENTS**

Which classes will I take in this major?

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- Undergraduate Catalogue 2022-2023
- Undergraduate Catalogue 2021-2022
- Undergraduate Catalogue 2020-2021
- Undergraduate Catalogue 2019-2020



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- Utilize additional <u>Major/Minor</u> selection resources
- Department Website

## Marketing (B.S.)

#### **01** MAJOR OVERVIEW

To build a successful business, you need more than just a compelling product or service — you also need a comprehensive strategy to attract an audience and build your brand. At Bentley, you'll explore the fundamentals of marketing and public relations, including advertising and promotion, market research and analytics, and consumer behavior. You'll also have the opportunity to learn about more specialized fields, such as digital and social media identities. Further, you'll put these theoretical principles to practical use in our cutting-edge Center for Marketing Technology, working with companies like Apple, the Boston Red Sox and Converse to provide innovative solutions to real-world marketing challenges. With a degree in Marketing from Bentley, you can manage social media campaigns for top companies, meet celebrities and other high-profile guests as an event planner, or create viral campaigns to spread the word about a great new product.

## RELATED MINORS & PROGRAMS

#### Minor:

Marketing

## CONTACT INFORMATION

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## COMMON CAREER PATHS

## What are common career options industry-wide?

- Public Relations
- Marketing Research
- Advertising
- Marketing
- Retailing
- Event Planner
- Digital Maketing



For more career information, click here.

To see Bentley's Career Profile for this major, <u>click here</u>.

02

#### **MAJOR REQUIREMENTS**

## Which classes will I take in this major?

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- Undergraduate Catalogue 2022-2023
- Undergraduate Catalogue 2021-2022
- Undergraduate Catalogue 2020-2021
- Undergraduate Catalogue 2019-2020



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- Utilize additional <u>Major/Minor</u> selection resources
- <u>Department Website</u>

#### **Mathematical Sciences (B.S.)**

#### **01** MAJOR OVERVIEW

Worldwide, companies need advanced mathematicians to collect, analyze and model data. That's why our Mathematical Sciences degree is rooted in both theory and practice. You'll learn calculus, fractals and trigonometry, and then you'll practice real-world applications, like pricing and environmental management. You'll gain the analytical skills and quantitative tools needed to work in a range of in-demand fields, from air traffic control to robotics. As a Mathematical Sciences major, you will graduate with a broad knowledge of business by completing courses that are part of the Business Administration minor. You will also have the option of complementing your Mathematical Sciences major with a Business Administration major, or any other approved Bentley major, by using some of your free electives to take additional courses.

#### 03 RELATED MINORS & PROGRAMS

#### Minor:

• Mathematical Sciences



#### CONTACT INFORMATION

Please visit our Advising Directory to find the assigned faculty member of the program you are interested in under the Academic Departments dropdown. Click HERE.



#### **COMMON CAREER PATHS**

#### What are common career options industry-wide?

- Actuary
- Statistician
- Mathematician
- Theoretical Mathematician
- Applied Mathematician



For more career information, click here.

#### **MAJOR REQUIREMENTS**

#### Which classes will I take in this maior?

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- Undergraduate Catalogue 2022-2023
- Undergraduate Catalogue 2021-2022
- Undergraduate Catalogue 2020-2021
- Undergraduate Catalogue 2019-2020



- Register for Bentley's Career Design Seminar!
- Utilize additional Major/Minor selection resources
- Department Website

#### Media and Culture (B.A.)

#### 01

#### **MAJOR OVERVIEW**

The Media and Culture degree combines a solid business education with behind-the-scenes technical skills, so you learn everything you need to run the show. We'll teach you to produce compelling stories through a range of platforms, from podcasts to movie screens. First, you'll explore cultural, social and political aspects of media. Then, you'll get hands-on experience in production techniques, culminating in an internship or capstone project. Explore your interests in photography, video or sound design, and learn how to put your passion to work.

As a Media and Culture major, you will graduate with a broad knowledge of business by completing courses that are part of the Business Administration minor. You will also have the option of complementing your Media and Culture major with a Business Administration major, or any other approved Bentley major, by using some of your free electives to take additional courses.

## 03

#### RELATED MINORS & PROGRAMS

#### Minor:

• English and Media Studies



## CONTACT INFORMATION

Please visit our <u>Advising Directory</u> to find the assigned faculty member of the program you are interested in under the Academic Departments dropdown. <u>Click</u> HERE.



## COMMON CAREER PATHS

## What are common career options industry-wide?

- Advertising Executive
- Art Director
- Client Executive
- Sales Agent
- Public Relations
- Researcher



For more career information, click here.

To see Bentley's Career Profile for this major, <u>click here</u>.



#### **MAJOR REQUIREMENTS**

## Which classes will I take in this major?

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- Undergraduate Catalogue 2021-2022
- Undergraduate Catalogue 2020-2021
- Undergraduate Catalogue 2019-2020



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- Utilize additional Major/Minor selection resources
- <u>Department Website</u>

## **Philosophy (B.A.)**

#### **01** MAJOR OVERVIEW

Philosophy majors examine fundamental human questions such as the following: What can we know? What exists? What is right? They approach these questions through rigorous study, emphasizing clarity of thought and expression, careful reasoning and problem-solving, and the analysis of diverse viewpoints. These intellectual skills, combined with broad exposure to the liberal arts, are highly valued by the business community and by schools providing graduate training in law, medicine and other disciplines. In addition to major courses, Philosophy majors will take courses in a broad range of business subjects, including finance, accounting, statistics and strategy. By combining skills in critical thinking with business study, these students gain a distinct advantage in the job market.

## 03 RELATED MINORS & PROGRAMS

#### Minor:

Philosophy

## CONTACT INFORMATION

Please visit our <u>Advising Directory</u> to find the assigned faculty member of the program you are interested in under the Academic Departments dropdown. <u>Click</u> HERE.



## COMMON CAREER PATHS

## Organizations that have hired Bentley students:

- Dana Farber Cancer Institute
- Harvard Business School
- John Hancock Financial
   Systems
- AXA Advisors
- Bain & Company, Inc.



For more career information, click here.

## 02

#### **MAJOR REQUIREMENTS**

Which classes will I take in this major?

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- Undergraduate Catalogue 2021-2022
- Undergraduate Catalogue 2020-2021
- <u>Undergraduate Catalogue 2019-2020</u>



- Register for <u>Bentley's Career Design</u> <u>Seminar!</u>
- Utilize additional <u>Major/Minor</u>
   selection resources
- <u>Department Website</u>

#### **Professional Sales (B.S.)**

#### **01** MAJOR OVERVIEW

Our Professional Sales major turns self-motivated, competitive students into sought-after sales pros. If you won't take "no" for an answer, here's our pitch: At Bentley, Professional Sales is not just an elective. It's a full, four-year program dedicated to advancing your skills, and it's one of the only sales-focused programs you'll find. Our Professional Sales degree will teach you how to effectively sell, negotiate and collaborate. And, you'll learn how sales interacts with other key business functions, like revenue generation, forecasting and management.

The sales expertise you gain at Bentley is transferable across industries, markets and profit sectors. You'll be ready to win business—or advance social causes—as soon as you graduate.

## RELATED MINORS & PROGRAMS

#### Minor:

- Marketing
- Management

## CONTACT INFORMATION

Please visit our <u>Advising Directory</u> to find the assigned faculty member of the program you are interested in under the Academic Departments dropdown. <u>Click</u> HERE.



## COMMON CAREER PATHS

## What are common career options industry-wide?

- Operations/Market Research
   Analyst
- Consultant
- Sales Representative
- Sales Manager



For more career information, click here.

02

#### **MAJOR REQUIREMENTS**

Which classes will I take in this major?

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- Undergraduate Catalogue 2021-2022
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- Undergraduate Catalogue 2019-2020



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- Utilize additional <u>Major/Minor</u>
   <u>selection resources</u>
- <u>Department Website</u>

## **Public Policy (B.A)**

#### **01** MAJOR OVERVIEW

Public Policy majors learn how to drive political processes to serve citizens. You'll learn how to navigate complex issues like education, national security and immigration to create generational change. Bentley was the first university in Massachusetts to offer an undergraduate Public Policy degree, and we're a leading educator in the discipline today. Our program combines coursework in domestic and global policy with real-life experiences offered through an immersive semester-away program in Washington, D.C.. Or, you can apply your learning with other agencies or causes that inspire you. As a Public Policy major, you will graduate with a broad knowledge of business by completing courses that are part of the Business Administration minor. You will also have the option of complementing your Public Policy major with a Business Administration major, or any other approved Bentley major, by using some of your free electives to take additional courses.



#### Minor:

Public Policy

## CONTACT INFORMATION

Please visit our <u>Advising Directory</u> to find the assigned faculty member of the program you are interested in under the Academic Departments dropdown. <u>Click</u> HERE.



## COMMON CAREER PATHS

## What are common organizations that have hired Bentley Students?

- Tufts Health Plan
- Dana Farber Cancer Institute
- Department of Homeland Security
- Bright Horizons Family Solutions



For more career information, click here.

02

#### **MAJOR REQUIREMENTS**

Which classes will I take in this major?

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- Undergraduate Catalogue 2021-2022
- Undergraduate Catalogue 2020-2021
- Undergraduate Catalogue 2019-2020



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- Utilize additional <u>Major/Minor</u> <u>selection resources</u>
- <u>Department Website</u>

#### **Quantitative Economics (B.S.)**

#### **01** MAJOR OVERVIEW

This major focuses on the systematic study of mathematical and statistical analysis of economic phenomena and problems. You'll take two semesters of calculus and nine other courses that cover topics in economic statistics, optimization theory, cost/benefit analysis, price theory, economic modeling, economic forecasting and evaluation, and econometrics.

It's the perfect major for students pursuing highly analytical career fields, as well as anyone interested in going on to graduate school in economics or related fields. This major is STEM designated, so it may also be of particular interest to international students qualifying for extended work opportunities.

## RELATED MINORS & PROGRAMS

#### Minors:

- Business Economics
- International Economics

## CONTACT INFORMATION

Please visit our <u>Advising Directory</u> to find the assigned faculty member of the program you are interested in under the Academic Departments dropdown. <u>Click</u> HERE.



## COMMON CAREER PATHS

## What are common career options industry-wide?

- Research Economist
- Financial
   Representative/Planner/Advisor
- Commercial Credit Analyst
- Policy Analyst
- Actuarial Analyst



For more career information, click here.

02

#### **MAJOR REQUIREMENTS**

Which classes will I take in this major?

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- Undergraduate Catalogue 2021-2022
- Undergraduate Catalogue 2020-2021
- Undergraduate Catalogue 2019-2020



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- Utilize additional Major/Minor selection resources
- <u>Department Website</u>

## **Sustainability Science (B.A.)**

#### **01** MAJOR OVERVIEW

Your studies will dive deep into the science of environmental systems, while keeping a keen perspective on related business issues. You'll learn how economics, policy, development and other factors can be shaped to reduce environmental risks. As the green economy grows, scientists who can articulate the business impacts and benefits of sustainability will be increasingly in-demand.

As a Sustainability Science major, you will graduate with a broad knowledge of business by completing courses that are part of the Business Administration minor. You will also have the option of complementing your Sustainability Science major with a Business Administration major, or any other approved Bentley major, by using some of your free electives to take additional courses.

#### RELATED MINORS & PROGRAMS

#### Minor:

• Earth, Environment & Global Sustainability

#### CONTACT **INFORMATION**

Please visit our Advising Directory to find the assigned faculty member of the program you are interested in under the Academic Departments dropdown. Click HERE.



#### **COMMON CAREER PATHS**

#### Organizations that have hired **Bentley students:**

- National Grid
- Soden Sustainability Consulting
- Vanguard
- Americorps
- Environmental Protection Agency



For more career information, click here.

#### MAJOR REQUIREMENTS

#### Which classes will I take in this maior?

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- Undergraduate Catalogue 2019-2020



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- Department Website

#### **All Minors**

Please visit the undergraduate catalogue for details about each minor.

- Accounting
- Actuarial Science
- Business Economics
- Business Risk Assurance
- Business Studies\*
- Computer Information Systems
- Data Technologies
- Earth, Environment, and Global Sustainability
- English and Media Studies
- Entrepreneurial Studies
- Ethics and Compliance
- Finance
- Gender Studies
- Global Management
- Health and Industry
- History
- Human Resources Management
- Information Design and Corporate Communication\*
- For students who began courses at Bentley prior to Fall 2022.

\*The Business Studies minor, or Business Studies Major, must be completed by students with an arts and science major. The Business Studies minor is not available to students with a major in a business discipline. IDCC minor is also only available to students who enrolled prior to Fall 2022.

- International Economics
- International Affairs
- law
- Leadership
- Management
- Marketing
- Mathematical Sciences
- Modern Languages
- Nonprofit Organizations
- Philosophy
- Politics
- Psychology
- Public Policy
- Public Relations
- Sociology
- Spanish for Business
- Sports Business Management
- Supply Chain and Operations Management
- Sustainable Investing
- User Experience

#### Liberal Studies Major (LSM) Only available for students who enrolled at Bentley prior to Fall 2022

The LSM provides an opportunity for students to double major in business and the liberal arts. It does not stand alone, but is an interdisciplinary second major that is paired with a primary business major. The impulse behind the LSM is to help students increase the value and make meaning out of their liberal arts education at Bentley by combining some required courses in the general education curriculum with arts and science electives and some business electives under specific themes or concentrations:

- American Studies
- Diversity and Society
- Earth, Environment, and Global Sustainability
- Ethics and Social Responsibility
- Global Perspectives
- Health and Industry
- Media Arts and Society
- Political Economy and Development
- Quantitative Perspectives

For details about each of these concentrations, as well as sample study plans, please visit your undergraduate catalogue.

If you are interested in the LSM, proper planning is necessary when choosing your General Education courses. Many of the required courses for the LSMs can double count in the General Education requirements, but early planning is necessary to maximize those options. For that reason, students interested in declaring a Liberal Studies Major are encouraged to declare the major and meet with their Academic Advisor as soon as possible, and no later than the last day of classes in the fall semester of sophomore year.

## Business Studies Major (BSM) Only available for students who enrolled at Bentley prior to Fall 2022

If you opt to pursue a bachelor's degree in an arts and sciences discipline, you can combine your chosen area of study with a second major in Business Studies. The BSM is an optional second major open only to students majoring in a program in an arts and sciences discipline and only as a second major in lieu of the otherwise required Business Studies Minor. Students cannot pursue this major either on its own or with another business major.

#### **Advanced Standing Programs**

#### **Advanced Standing in Finance**

Bentley offers an Advanced Standing in Finance (BS & MSF) program for high achieving students from select majors. In this accelerated program, you'll develop depth and breadth in corporate finance and investments, and graduate in four years with both a bachelor's and a master's degree, with no duplication of content.

**LEARN MORE** 

#### **Advanced Standing in Business**

The Advanced Standing in Business (BA/BS & MBA) program is a great opportunity for students to start on their MBA as an undergraduate student. The program is open to students pursuing any undergraduate major and provides the necessary leadership skills to make an immediate impact upon graduation.

**LEARN MORE** 

#### **Advanced Standing in Business Analytics**

The Advanced Standing in Business Analytics (BA/BS & MSBA) program allows students to develop the deep analytical skills needed to be successful working in the data analytics environment. Students take four graduate classes during their undergraduate years making it possible to receive two degrees in five years.

**LEARN MORE** 

#### **Major Exploration Check-In**



Which majors are you currently considering? List your top 3.

1.

2.

3.

# CHECKIN Where are you in the decision-making process? Completely Undecided Wavering Firmly

between 2-3



1. What are your biggest concerns with choosing a major?

Commited

2. What are you most excited about when choosing a major?

	IN THE NEXT TWO WEEKS:  Meet with an Academic Advisor
	IN THE NEXT MONTH: Talk to a faculty member in each major you are interested in
	BY THE END OF THE SEMESTER: Attend a Career Development Center event
	BY THE END OF THE ACADEMIC YEAR: Get permission to attend a course connected to a potential major of interest.



- Consult the Bentley Website
- Meet with your Academic Advisor
- Connect with faculty in your majors of interest
- Stop by Career Development Center