

LANGUAGE CULTURE AND BUSINESS

Our Language, Culture, and Business (LCB) major is designed to prepare students to apply their language and culture skills and knowledge in their professional careers.

Unlike many traditional language programs that emphasize literature and linguistics, the Bentley program provides an excellent opportunity to hone your language skills while preparing you for the challenges and rewards of an international career.

The LCB major focuses on practical applications of the language and study of world cultures, including the culture of business in other parts of the world. This approach prepares you for immediate entry to careers where such specialized skills and knowledge are valuable.

As a Language, Culture, and Business major, you can further your studies with state-of-the-art tools and applications in the Center for Languages and International Collaboration (CLIC). The CLIC features a 24-seat global theater with satellite broadcasting in various languages and an array of multimedia instructional materials in the center and online.

HANDS-ON LEARNING

You can choose to further your classroom knowledge through our hands-on learning programs: corporate partnerships, internships, service-learning and study abroad.

By participating in these opportunities, you will gain valuable real-world experience, learn about diverse people and perspectives, and gain new skills for living and working in a global community.

FOR MORE INFORMATION

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CAREERS

Our Language, Culture, and Business major prepares you for a variety of careers in business, tourism, government, health care and more.

Possible career options you may want to consider include:

- International Accounts Manager
- International Auditor
- Property Development
- Financial Sales
- International Retail
- Global Information Technology Management
- Hotel/Resort Management
- Food Service Management
- Corporate Travel Management
- Foreign Service Officer
- FBI Officer
- Attorney
- Medical Practitioner
- Medical Practice Management
- Health Care Administration
- Interpreter/Translator
- Foreign Correspondent
- Travel Writer
- Literary/Entertainment Agent

REQUIRED AND ELECTIVE COURSES

MAJOR REQUIREMENTS

Six Modern Language courses (choose from Chinese, Italian, French or Spanish)

Two electives outside the Modern Language department from the list below:

SAMPLE LISTING OF ELECTIVE COURSES

International Accounting

International Economics

International Economic Growth and Development

Modern Economic Systems

Economics of the European Union

International Finance

International Project Finance

Strategies in International Corporate Communication

Effective Business Presentations

Digital Public Relations

Crisis Communications Management

International Business Law

Managing Diversity

Management of International Operations

Management in the Global Environment

International Management Behavior

International Marketing

Additional requirements apply for degree completion



BENTLEY
UNIVERSITY

Most Bentley students pursuing a Bachelor of Science degree take the following courses:

GENERAL EDUCATION REQUIREMENTS

Information Technology
Expository Writing I
Expository Writing II
Mathematical Sciences I
Mathematical Sciences II
Government
Problems of Philosophy
Principles of Microeconomics
Principles of Macroeconomics
First-Year Seminar (one credit)

For each of the following requirements, you can choose an applicable course from a wide variety of offerings:

Literature/Cinema
Natural Sciences
Math or Natural Sciences elective
History
Behavioral Sciences
Humanities/Social Science elective

BUSINESS STUDIES MINOR

Legal and Ethical Environment of Business
Tools and Concepts
in Accounting and Finance
Practice and Applications
in Accounting and Finance
Business Statistics
Marketing-Operations Fundamentals or
Human Behavior and Organizations

PRE-REQUISITE MODERN LANGUAGE OR ARTS AND SCIENCES ELECTIVES

Choose seven courses

UNRESTRICTED ELECTIVES

Choose five courses

TAKE IT TO THE NEXT LEVEL.

After you've selected a major, what else can you do to make your education work harder? Customize your degree with an optional second major, choose a minor or get a head start on graduate study.

BUSINESS STUDIES MAJOR The Business Studies major (BSM) is an optional second major designed for students pursuing an arts and sciences degree at Bentley. The BSM has been designed to provide you with additional options for your Bentley education, allowing you to take advantage of an arts and sciences education within the context of a business university — a unique advantage that can help you stand out to future employers.

If you are pursuing a Language, Culture and Business major, you must complete either the BSM or a Business Studies minor.

MINORS You can further specialize your studies through one of our minors.

- Accountancy
- Actuarial Science
- Business Economics
- Business Studies
- Business Risk Assurance
- Computer Information Systems
- Data Technologies
- Earth, Environment and Global Sustainability
- English and Media Studies
- Entrepreneurial Studies
- Ethics and Compliance
- Finance
- Gender Studies
- Global Management
- Health and Industry
- History
- Human Resources Management
- Information and Process Management
- Information Design and Corporate Communication
- International Affairs
- International Economics
- Law
- Leadership
- Management
- Marketing
- Mathematical Sciences
- Modern Languages
- Nonprofit Organizations
- Philosophy
- Politics
- Psychology
- Public Policy
- Sociology
- Spanish for Business
- Sports Business Management
- Supply Chain and Operations Management
- Sustainable Investing

FALCON FAST-TRACK PROGRAM The Falcon Fast-Track program is designed for motivated undergraduate students with high academic standing in ANY undergraduate major. Depending on the program of study, master's degree requirements may be completed with one year of additional full-time academic work. Students enrolled in the Falcon Fast-Track Program have the opportunity to pursue one of nine master's programs.

For more information, visit bentley.edu/fast-track.