



Curriculum-to-Career Mapping Framework

Chinese

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Introduction

Description

Based on syllabi shared by faculty in the Department of Modern Languages, this framework highlights the career-relevant skills students develop through classroom activities and learning outcomes in language courses. It translates those skills into market-ready language that students can use on resumes, in interviews, and in networking conversations. In addition to serving students, the framework provides faculty with a resource to integrate career-readiness messaging into their teaching and advising.

Impact

Using this framework helps:

- **Students** see the professional value of their coursework and gain confidence in presenting themselves as career ready.
- **Faculty** make the career relevance of assignments explicit, reinforcing connections between academic work and professional competencies.
- **Advisors** support language students more effectively with tailored examples of the skills developed in language programs.
- **The department** strengthen its advocacy for language programs by showing clear evidence of how its courses develop in-demand, marketable skills.

Note to faculty

This framework is designed as a flexible resource, not a script. You can reference it when writing recommendation letters, advising students, or discussing assignments in ways that connect academic skills to career readiness. Students benefit most when these connections are reinforced consistently and authentically. You don't need to change your teaching — instead, use this as a tool to make visible what students are already accomplishing in your courses and to help them communicate those strengths with confidence.

MLCH 203 – Chinese Writing System and Calligraphy

Professor Lu

Course Activity/Outcome	Career-Ready Skill(s)	Skill(s) in the Market
Participated in guided practice sessions to master brush techniques and stroke sequences.	Attention to detail	Strengthened precision by practicing brush techniques.
Completed a creative final project with an accompanying Artist's Statement.	Time management Creativity	Developed an original deliverable with adherence to guidelines.
Led a class discussion based on course readings.	Communication Presentation skills	Built confidence in leading discussions among peers.
Composed three structured reflection essays based on course materials and activities.	Written communication Information synthesis	Wrote reflective essays that connected ideas to learned information in a clear, structured way.
Participated in peer appreciation and critique of calligraphy assignments	Feedback exchange; Receptivity to critique	Practiced offering and integrating constructive feedback—an essential skill in collaborative and creative work environments.
Completed a midterm exam and group study session	Knowledge application; Team preparation	Applied conceptual learning under time constraints and reinforced learning through collaborative review.

MLCH 204 – Chinese for Business: Exploring Real Companies

Professor Fei Yu

Course Activity/Outcome	Career-Ready Skill(s)	Skill(s) in the Market
Participated in role-plays, debates, interviews, and oral presentations through unit speaking tasks.	Communication Presentation skills	Strengthened confidence and adaptability in professional conversations across cultures, building clear and persuasive speaking skills.
Completed unit written tests and assignments on real-world Chinese business topics.	Written communication Business acumen	Produced concise, culturally informed writing aligned with Chinese business norms and terminology.
Explored topics such as international trade, stock market, marketing, and foreign exchange.	Business acumen	Developed knowledge of Chinese and global business practices, valuable for work in international markets.

Engaged in case studies and class discussions on Chinese business customs and values.	Cultural awareness Business acumen	Built understanding of how cultural values shape professional behavior and decision-making in Chinese business contexts.
Completed a group final project simulating a job interview.	Teamwork/collaboration Professionalism Business acumen	Collaborated effectively on a mock interview project, practicing job-readiness and professionalism.
Created assignments using tools like Padlet and CLIC worksheets.	Digital literacy	Applied digital collaboration tools to organize, present, and share business-related content effectively.
Participated in “闪光实习生” business-themed learning simulations.	Business acumen	Applied business Chinese in realistic workplace simulations, preparing for challenges and opportunities in professional environments.

MLCH 206 – Chinese Conversation and Composition

Professor Fei Yu

Course Activity/Outcome	Career-Ready Skill(s)	Skill(s) in the Market
Participated in speaking tasks including debates, role-plays, and group discussions.	Presentation skills Teamwork/collaboration	Strengthened communication and teamwork skills, preparing for collaboration in international, multilingual settings.
Composed reflective and formal written assignments on cultural and linguistic topics.	Written communication Cultural awareness	Wrote clearly across formats while integrating cultural perspectives for diverse audiences.
Engaged in cross-cultural conversations and examined global themes such as 礼 (ritual), 面子 (face), and group identity.	Communication Global mindset	Interpreted and communicated cultural perspectives with nuance, skills valuable for diplomacy and business.
Completed unit tests assessing comprehension, structure, and critical reflection.	Attention to detail	Strengthened attention to detail by producing well-structured responses to questions under timed conditions.
Collaborated on a final skit project showcasing cumulative speaking and cultural knowledge.	Teamwork/collaboration Presentation skills Information synthesis	Delivered a collaborative presentation that combined language skills and cultural knowledge.

Submitted structured assignments via learning packets, Padlet, and CLIC worksheets.	Digital literacy Time management	Used digital platforms to organize, present, and reflect on course content while managing deadlines effectively.
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MLCH 208 – Chinese for Business II: Exploring Real Companies

Professor Fei Yu

Course Activity/Outcome	Career-Ready Skill(s)	Skill(s) in the Market
Participated in oral business communication tasks (e.g., presentations, role-plays, interviews).	Communication Presentation skills	Strengthened communication skills by delivering culturally appropriate business presentations and interviews.
Composed business texts and self-reflections in an e-portfolio.	Written communication	Built professional writing skills by producing business documents and reflective entries using industry-relevant vocabulary.
Researched and presented on Chinese consumer psychology and business customs (e.g., 酒席文化, handshake etiquette).	Research Presentation skills Business acumen	Translated cultural research into practical insights for business strategy in global contexts.
Applied business vocabulary and grammar in quizzes, tests, and contextual assignments.	Business acumen	Strengthened precision in professional communication.
Collaborated on a Final Business Venture Project.	Teamwork/collaboration Project management Business acumen	Developed teamwork and project management skills by designing and pitching a business venture.
Engaged in discussions on shifting market needs and Chinese economic trends.	Cultural awareness Business acumen	Built cultural awareness by analyzing how economic and social factors shape business environments.

MLCH 404 – Chinese/English Interpretation

Professor Fei Yu

Course Activity/Outcome	Career-Ready Skill(s)	Skill(s) in the Market
Completed sight translations and consecutive interpretation tasks.	Translation Written communication	Strengthened translation delivery, building clarity and

		precision in written communications.
Created and maintained bilingual glossary.	Attention to detail Initiative	Created efficiencies by building a bilingual glossary, a transferable skill for technical, legal, and business communication.
Navigated ethical dilemmas and cultural sensitivities in interpretation exercises.	Ethical reasoning Cultural awareness	Strengthened ability to make nuanced decisions.
Interpreted legal, economic, literary, and cultural texts in both directions (Chinese-English, English-Chinese).	Translation Cultural awareness	Applied field-specific knowledge in multilingual contexts.
Completed two oral interpretation quizzes simulating real-time translation.	Translation Performance under pressure	Strengthened ability to translate in real time and under pressure.
Collaborated on a final Mock Meeting using consecutive interpretation in a business or professional context.	Performance under pressure Professionalism Translation	Simulated professional interactions, developing executive presence, collaboration, and presentation skills.