

# CORPORATE FINANCE AND ACCOUNTING

Professionals in corporate finance and accounting are responsible for managing a company's money, helping maximize revenue and profits, and minimizing costs and expenses. The Bentley Corporate Finance and Accounting (CFA) program, with its combination of two disciplines into a single major, gives you the foundation you need to succeed in an essential business field.

As a CFA major, you will gain hands-on experience in the responsibilities placed on today's corporate finance and accounting professionals, including:

- Corporate financial management
- Corporate accounting
- Cost and profitability analysis
- Business performance management

The unique combination of coursework in finance and accounting required of Bentley's CFA majors prepares them for career opportunities in public accounting, corporate accounting and finance. Hiring managers in these fields value students who develop a solid understanding of accounting and finance. In addition, organizations value the enhanced written and verbal communication skills that the majors develop through the required managerial communication course that they take.

## EXPERIENTIAL LEARNING

You can choose to further your classroom knowledge through our hands-on learning programs: corporate partnerships, internships, service-learning and study abroad.

By participating in these opportunities, you will gain valuable real-world experience, learn about diverse people and perspectives, and gain new skills for living and working in a global community.

## CAREERS

The background in accounting and finance that you gain as a CFA major provides you with the skills and experience you need to operate effectively in the corporate environment. The broad scope of the CFA major prepares you to launch a career in both finance and accounting. Possible career paths for CFA majors include:

- Accounting
- Auditing
- Business valuation
- Commercial banking
- Consulting
- Financial analysis
- Financial planning
- Investment banking
- Wealth management

## REQUIRED AND ELECTIVE COURSES

### MAJOR REQUIREMENTS

Cost Management  
Financial Accounting and Reporting I  
Financial Accounting and Reporting II  
Principles of Accounting and Finance  
International Finance  
Advanced Managerial Finance  
Performance Management and Evaluation  
Managerial Communication  
Two Accounting or Finance electives

### CFA ELECTIVES (PARTIAL LIST)

Financial Modeling  
Real Estate Investment Decisions  
Financial Markets and Investments  
Insurance and Risk Management  
Introduction to Professional Financial Planning  
International Project Finance  
Internship in Finance  
Advanced Topics in Investments  
Capital Markets  
Derivatives  
Applied Corporate Finance  
Corporate Treasury Management  
Advanced Topics in Financial Planning  
Fraud Examination  
Seminar in Accounting  
Accounting Information Systems  
Advanced Accounting  
Federal Taxation

Additional requirements apply for degree completion

## FOR MORE INFORMATION

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Most Bentley students pursuing a Bachelor of Science degree take the following courses:

### GENERAL EDUCATION REQUIREMENTS

Information Technology  
Expository Writing I  
Expository Writing II  
Mathematical Sciences I  
Mathematical Sciences II  
Government  
Problems of Philosophy  
Principles of Microeconomics  
Principles of Macroeconomics  
First-Year Seminar (one credit)

For each of the following requirements, you can choose an applicable course from a wide variety of offerings:

Literature/Cinema  
Natural Sciences  
Math or Natural Sciences elective  
History  
Behavioral Sciences  
Humanities/Social Science elective

### BUSINESS CORE REQUIREMENTS

Legal and Ethical Environment of Business  
Tools and Concepts  
in Accounting and Finance  
Practice and Applications  
in Accounting and Finance  
Business Statistics  
Marketing-Operations Fundamentals  
Human Behavior and Organizations  
Business Processes and Systems  
Integrated Business Project  
Global Strategy

### BUSINESS-RELATED ELECTIVES

Choose one course

### ARTS AND SCIENCES ELECTIVES

Choose five courses

### UNRESTRICTED ELECTIVES

Choose two courses

# TAKE IT TO THE NEXT LEVEL.

After you've selected a major, what else can you do to make your education work harder? Customize your degree with an optional second major, choose a minor or get a head start on graduate study.

**LIBERAL STUDIES MAJOR** You can choose to pair your business degree with the Liberal Studies major (LSM), an optional second major with eight different concentrations. The LSM is designed to help you learn how to connect your business studies with key topics in the arts and sciences, providing you with skills in critical thinking, problem solving, creative analysis and communication — all of which will help you stand out to future employers. The LSM does not require any extra courses beyond the normal curriculum requirements.

The LSM concentrations are:

- American Studies
- Diversity and Society
- Earth, Environment and Global Sustainability
- Ethics and Social Responsibility
- Global Perspectives
- Health and Industry
- Media Arts and Society
- Quantitative Perspectives

**MINORS** You can further specialize your studies through one of our minors.

- Accountancy
- Actuarial Science
- Business Economics
- Business Risk Assurance
- Business Studies
- Computer Information Systems
- Data Technologies
- Earth, Environment and Global Sustainability
- English and Media Studies
- Entrepreneurial Studies
- Ethics and Compliance
- Finance
- Gender Studies
- Global Management
- Health and Industry
- History
- Human Resources Management
- Information and Process Management
- Information Design and Corporate Communication
- International Affairs
- International Economics
- Law
- Leadership
- Management
- Marketing
- Mathematical Sciences
- Modern Languages
- Nonprofit Organizations
- Philosophy
- Politics
- Psychology
- Public Policy
- Sociology
- Spanish for Business
- Sports Business Management
- Supply Chain and Operations Management
- Sustainable Investing

**FALCON FAST-TRACK PROGRAM** The Falcon Fast-Track program is designed for motivated undergraduate students with high academic standing in ANY undergraduate major. Depending on the program of study, master's degree requirements may be completed with one year of additional full-time academic work. Students enrolled in the Falcon Fast-Track Program have the opportunity to pursue a variety of master's programs.

For more information, visit [bentley.edu/fast-track](http://bentley.edu/fast-track).