

BUSINESS ECONOMICS

No two economic systems are the same.

And yet, in today's global business environment, an understanding of how economies operate, and their relationships with one another, is critical.

The Business Economics major teaches you how to make sound business decisions, such as price and output determination, strategic planning and forecasting. As a Business Economics major, you will have the flexibility to combine economics with a non-finance discipline. You may pursue a concentration in a number of business areas including:

- Economic analysis
- Entrepreneurship
- Information technology
- International business
- Law
- Management
- Marketing

If you are interested in a traditional economics education, the Economic Analysis concentration may be a good fit for you. This concentration requires that you take all of your major courses within the Economics Department.

EXPERIENTIAL LEARNING

You can choose to further your classroom knowledge through our hands-on learning programs: corporate partnerships, internships, service-learning and study abroad.

By participating in these opportunities, you will gain valuable real-world experience, learn about diverse people and perspectives, and gain new skills for living and working in a global community.

CAREERS

A Bentley Business Economics degree provides you with virtually limitless career opportunities. Students often begin their careers in their concentration area, such as entrepreneurship or marketing. Their positions might be in the manufacturing, financial or service industries, or with the government. An advantage of a Bentley Economics degree is the versatility it affords in selecting from a variety of careers. Job opportunities as a Business Economics major include:

- Asset management researcher
- Cash management specialist
- Commercial credit analyst
- Consultant
- Corporate finance associate
- Investment analyst
- Investment banking associate

REQUIRED AND ELECTIVE COURSES

MAJOR REQUIREMENTS

Intermediate Price Theory
Intermediate Macroeconomics
Research in Business Economics
Introduction to Econometrics
Two Economics electives
Three courses within your concentration

BUSINESS ECONOMICS ELECTIVES (PARTIAL LIST)

Labor Economics
Development of Economic Thought
The Economics of Multinational Corporations
Modern Economic Systems
Urban and Regional Economics
Environmental Economics
Monetary Economics
Business Forecasting
Economics of Regulation and Antitrust
The Economics of Sports
International Economics
International Economic Growth and Development
Economics of the European Union
Health Economics
Directed Study in Economics
Seminar in Economics
Business Economics Internship

Additional requirements apply for degree completion

FOR MORE INFORMATION

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BENTLEY
UNIVERSITY

Most Bentley students pursuing a Bachelor of Science degree take the following courses:

GENERAL EDUCATION REQUIREMENTS

Information Technology
Expository Writing I
Expository Writing II
Mathematical Sciences I
Mathematical Sciences II
Government
Problems of Philosophy
Principles of Microeconomics
Principles of Macroeconomics
First-Year Seminar (one credit)

For each of the following requirements, you can choose an applicable course from a wide variety of offerings:

Literature/Cinema
Natural Sciences
Math or Natural Sciences elective
History
Behavioral Sciences
Humanities/Social Science elective

BUSINESS CORE REQUIREMENTS

Legal and Ethical Environment of Business
Tools and Concepts
in Accounting and Finance
Practice and Applications
in Accounting and Finance
Business Statistics
Marketing-Operations Fundamentals
Human Behavior and Organizations
Business Processes and Systems
Integrated Business Project
Global Strategy

BUSINESS-RELATED ELECTIVES

Choose one course

ARTS AND SCIENCES ELECTIVES

Choose five courses

UNRESTRICTED ELECTIVES

Choose two courses

TAKE IT TO THE NEXT LEVEL.

After you've selected a major, what else can you do to make your education work harder? Customize your degree with an optional second major, choose a minor or get a head start on graduate study.

LIBERAL STUDIES MAJOR You can choose to pair your business degree with the Liberal Studies major (LSM), an optional second major with eight different concentrations. The LSM is designed to help you learn how to connect your business studies with key topics in the arts and sciences, providing you with skills in critical thinking, problem solving, creative analysis and communication — all of which will help you stand out to future employers. The LSM does not require any extra courses beyond the normal curriculum requirements.

The LSM concentrations are:

- American Studies
- Diversity and Society
- Earth, Environment and Global Sustainability
- Ethics and Social Responsibility
- Global Perspectives
- Health and Industry
- Media Arts and Society
- Quantitative Perspectives

MINORS You can further specialize your studies through one of our minors.

- Accountancy
- Actuarial Science
- Business Studies (BA students only)
- Computer Information Systems
- Data Technologies
- Earth, Environment and Global Sustainability
- English and Media Studies
- Entrepreneurial Studies
- Finance
- Gender Studies
- Global Management
- Health and Industry
- History
- Human Resources Management
- Information and Process Management
- Information Design and Corporate Communication
- International Affairs
- Law
- Leadership
- Management
- Marketing
- Mathematical Sciences
- Modern Languages
- Nonprofit Organizations
- Philosophy
- Politics
- Psychology
- Public Policy
- Sociology
- Spanish for Business
- Sports Business Management
- Supply Chain/Operations Management
- Sustainable Investing

FALCON FAST-TRACK PROGRAM The Falcon Fast-Track program is designed for motivated undergraduate students with high academic standing in ANY undergraduate major. Depending on the program of study, master's degree requirements may be completed with one year of additional full-time academic work. Students enrolled in the Falcon Fast-Track Program have the opportunity to pursue one of nine master's programs.

For more information, visit bentley.edu/fast-track.