Foundations for Success[1] — 5 courses

	Course	Title	Cr.
	FDS100	Falcon Discovery Seminar	3 cr.
	CS100	Solving Business Problems with Information Technology	3 cr.
	MA105, 105L or 107, 107L, 131, 131L	Mathematical Sciences	3 cr.
	EMS101, 101L or 102, 102L	Critical Reading and Writing	3 cr.
	EMS104 or EMS105	Multimodal Communication	3 cr.

MAJOR: Public Relations[1] — 8 courses

	Course	Title	Cr.
	XD225	Designing Experiences	3 cr.
	XD240	Fundamentals of Design	3 cr.
	XD250	Public Relations Theory and Practice	3 cr.
	XD255	Public Relations Writing	3 cr.
	XD386	Investigations in Experience Design	3 cr.
	XD	XD Elective[2]	3 cr.
	XD	XD Elective[2]	3 cr.
	XD	XD Elective[2]	3 cr.

Business Dynamics[1,4,5] — 6 courses

	Course	Title	Cr.
	LA100	Business Law	3 cr.
	EC111	Principles of Microeconomics	3 cr.
	ST113	Business Statistics	3 cr.
	AC115	Financial Reporting and Analysis	3 cr.
	MG116	Human Dynamics in Organizations	3 cr.
	FI118	Introduction to Finance	3 cr.

The Business Environment[1,5] — 2 courses

	Course	Title	Cr.
	CS305	Business Processes and Systems	3 cr.
	MG300	Strategic Management	3 cr.

For the most up-to-date requirements, please refer to your Degreeworks Audit.

Context & Perspectives[1] — 6 courses

See notes on page two

	Cr.
Institutions and Power	
	3 cr.
Values, Ethics and Society	
	3 cr.
Scientific Inquiry	
	3 cr.
Race, Gender and Inequality	
	3 cr.
Culture, Change, and Behavior	
	3 cr.
Globalization	
	3 cr.

Elective Requirements[3] — 13 courses

		Cr.
	Arts & Science Elective	3 cr.
	Arts & Science Elective	3 cr.
	Arts & Science Elective	3 cr.
	Arts & Science Elective	3 cr.
	Arts & Science Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.

Intensive Requirements

	Communication

Notes:

BENTLEY UNIVERSITY

August 2024

Prerequisite/Corequisite Structure

Courses	Prerequisite/Corequisite
XD225	EMS101 or 102
XD240	EMS104 or 105
XD250	EMS104 or 105
XD255	EMS104 or 105
XD386	EMS104 or 105
XD Elective	EMS104 or 105 and potential additional requirements vary by course

Footnotes:

[1] These courses may not be taken as Pass/Fail.

[2] The following courses can fulfill the Major Elective requirements: XD320, XD345, XD355, XD360, XD361, XD365, XD422

[3] The Electives Guidelines are available in the Academic Catalogue.

[4] These courses comprise the Business Administration Minor.

[5] These courses along with the following courses: EC112, AC215, MG215, MK250, and MG313 are required to complete the Business Administration Major.

Additional Notes:

Context & Perspectives
▪ **Students must take 1 course in each of the 6 themes** of Context and Perspectives. Courses are unique to each theme; no course can satisfy more than one theme.
▪ **No more than two (2) courses may be taken from any one academic department**, including departments with two or more course designators, for example, Natural and Applied Sciences (NAS, PSY).
▪ **Any number of courses** can be shared with majors or minors, but a single course cannot count for both a major and a minor. Additionally, a single course may not count in more than one minor.
▪ Courses that satisfy the Contexts & Perspective requirements **may not satisfy any of the required Arts and Science electives.**
▪ Context and Perspective courses **may count for the Modern Language requirement for BA majors.**
▪ Context and Perspective courses **may not count for Arts and Science or Unrestricted electives for both BA and BS majors.**

Course Sharing Rules
▪ **Up to three courses** may be shared across different majors.
▪ **No courses** may be shared between any major and any minor.
▪ **No courses** may be shared between any minors.
▪ **A single course** of any kind can be shared up to three times:
○ Example 1: If a student has three majors, a single course can count for all three majors.
○ Example 2: If a student has two majors, a single course could count for a Context & Perspectives course and both majors.