

Concentration:

Foundations for Success¹		5 courses
FDS100	Falcon Discovery Seminar	3 cr.
CS100	Solving Business Problems with Information Technology	3 cr.
MA 105, 105L or 107, 107L, 131, 131L	Mathematical Sciences	3 cr.
EMS 101, 101L or 102, 102L	Critical Reading and Writing	3 cr.
EMS104 or EMS105	Multimodal Communication	3 cr.

MAJOR: Information Design and Corporate Communication¹		8 courses
Required Courses (for both concentrations)		
IDCC225	Designing Experiences	3 cr.
IDCC240	Fundamentals of Design	3 cr.
IDCC386	Investigations in Experience Design	3 cr.
CHOOSE A CONCENTRATION:		
Public Relations Concentration Requirements		
IDCC250	Publications Relations Theory and Practice	3 cr.
IDCC255	Public Relations Writing	3 cr.
*Select three IDCC electives from the courses below		9 cr.
IDCC320, 345, 355, 360, 361, 365, 3900, 421		
Experience Design Concentration Requirements		
IDCC375	User Interface Design	3 cr.
IDCC385	Elements of Usability and User Experience	3 cr.
*Select three IDCC electives from the courses below		9 cr.
IDCC230, 370, 376, 380 421		

Business Dynamics¹		6 courses
LA100	Business Law ^{+, ^}	3 cr.
EC111	Principles of Microeconomics ^{+, ^}	3 cr.
ST113	Business Statistics [^]	3 cr.
AC115	Financial Reporting and Analysis ^{+, ^}	3 cr.
MG116	Human Dynamics in Organizations ^{+, ^}	3 cr.
FI118	Introduction to Finance ^{+, ^}	3 cr.

The Business Environment¹		2 courses
IPM300	Business Processes and Systems ^{+, ^}	3 cr.
MG300	Strategic Management [^]	3 cr.

For the most up-to-date requirements, please refer to your Degreeworks Audit.

Context & Perspectives¹		6 courses
<i>See notes on page two</i>		
Institutions and Power		
		3 cr.
Values, Ethics and Society		
		3 cr.
Scientific Inquiry		
		3 cr.
Race, Gender and Inequality		
		3 cr.
Culture, Change, and Behavior		
		3 cr.
Globalization		
		3 cr.

Elective Requirements²		13 courses
	Arts & Science Elective	3 cr.
	Arts & Science Elective	3 cr.
	Arts & Science Elective	3 cr.
	Arts & Science Elective	3 cr.
	Arts & Science Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.

Intensive Requirements	
Communication	

Notes:

Prerequisite/Corequisite Structure

Courses	Prerequisite/Corequisite
IDCC225	EMS101 or 102
IDCC240	EMS104 or 105
IDCC386	EMS104 or 105
IDCC250	EMS104 or 105
IDCC255	EMS104 or 105
IDCC375	EMS104 or 105
IDCC385	EMS104 or 105
IDCC Elective	EMS104 or 105 and potential additional requirements vary by course

(CPR) = Co- or Prerequisite

Footnotes:

¹These courses may not be taken as Pass/Fail.

²The Electives Guideline are available in the Academic Catalogue.

Additional Notes:

Context & Perspectives
<ul style="list-style-type: none"> ▪ Students must take 1 course in each of the 6 themes of Context and Perspectives. Courses are unique to each theme; no course can satisfy more than one theme. ▪ Courses must be taken in at least 3 different departments (ex. PH, EMS, HI). This means that students can do a maximum of two courses in one department. ▪ Any number of courses can be shared with majors or minors, but a single course cannot count for both a major and a minor. Additionally, a single course may not count in more than one minor. ▪ Courses that satisfy the Contexts & Perspective requirements may not satisfy any of the required Arts and Science electives. ▪ Context and Perspective courses may count for the Modern Language requirement for BA majors ▪ Context and Perspective courses may not count for Arts and Science or Unrestricted electives for both BA and BS majors.
Course Sharing Rules
<ul style="list-style-type: none"> ▪ Up to three courses may be shared across different majors ▪ No courses may be shared between any major and any minor. ▪ No courses may be shared between any minors. ▪ A single course of any kind can be shared up to three times: <ul style="list-style-type: none"> ○ Example 1: If a student has three majors, a single course can count for all three majors. ○ Example 2: If a student has two majors, a single course could count for a Context & Perspectives course and both majors.

⁺These courses comprise the Business Administration Minor.

[^]These courses along with the following courses: EC112, AC215, MG215, MK250, and MG313 are required to complete the Business Administration Major.