

## 2021-2022 Degree Requirement Summary

# B.S. IN INFORMATION DESIGN AND CORPORATE COMMUNICATION

with concentration in Business Information and Communication Technology

For the most up-to-date requirements, please refer to your Degreeworks Audit.

### General Education Requirements

- IT 101 \_\_\_\_\_ Information Technology
- EXP 1 \_\_\_\_\_ Expository Writing I<sup>1</sup>
- EXP 2 \_\_\_\_\_ Expository Writing II<sup>1</sup>
- \_\_\_\_\_ Literature/Cinema/EMS<sup>2</sup>
- MA \_\_\_\_\_ Mathematical Science I<sup>3</sup>
- MA \_\_\_\_\_ Mathematical Science II<sup>3</sup>
- NASC \_\_\_\_\_ Natural Science (4 credits)
- GLS \_\_\_\_\_ Global Studies: GLS  
100, 101, 102, 105 or 116
- HI \_\_\_\_\_ History
- PH 101 \_\_\_\_\_ Problems of Philosophy
- PS/SO \_\_\_\_\_ Behavioral Science
- EC 111 \_\_\_\_\_ Principles of Microeconomics
- EC 112 \_\_\_\_\_ Principles of Macroeconomics
- FS 111 \_\_\_\_\_ First Year Seminar (1 credit)

### Business Core Requirements

- GB 110 \_\_\_\_\_ Legal and Ethical Environment of Business
- GB 112 \_\_\_\_\_ Tools and Concepts in Accounting and Finance
- GB 212 \_\_\_\_\_ Practice and Applications in Accounting and Finance
- GB 213 \_\_\_\_\_ Business Statistics
- GB 214 \_\_\_\_\_ Marketing-Operations Fundamentals
- GB 215 \_\_\_\_\_ Human Behavior and Organizations
- GB 310 \_\_\_\_\_ Business Processes and Systems
- GB 320 \_\_\_\_\_ Integrated Business Project
- GB 410 \_\_\_\_\_ Global Strategy

### Major Requirements

- COM 210 \_\_\_\_\_ Effective Speaking
- IDCC 370 \_\_\_\_\_ Web Design I: Information Design, Principles and Practices
- IDCC 230 \_\_\_\_\_ Fundamentals of Content Development
- IPM 140 \_\_\_\_\_ Adding Value with Information and Processes
- IPM \_\_\_\_\_ IPM Elective<sup>4</sup>
- IPM \_\_\_\_\_ IPM Elective<sup>4</sup>
- \_\_\_\_\_ IDCC 375 User Interface Design or IDCC 385 Elements of Usability and User Experience
- \_\_\_\_\_ IDCC 360 Digital Public Relations or IDCC 390 (Selected Topics in IDCC)

### Electives<sup>5</sup>

- MA/NASE \_\_\_\_\_ Math or Natural Science Elective
- \_\_\_\_\_ Humanities/Social Science Elective
- \_\_\_\_\_ Business Related Elective
- \_\_\_\_\_ Arts and Science Elective
- \_\_\_\_\_ Arts and Science Elective
- \_\_\_\_\_ Arts and Science Elective
- \_\_\_\_\_ Arts and Science Elective
- \_\_\_\_\_ Arts and Science Elective
- \_\_\_\_\_ Unrestricted Elective
- \_\_\_\_\_ Unrestricted Elective

### Course Focus Requirements

- U.S. Diversity Intensive (D)
- International Intensive (I)
- Communication Intensive (C)
- Communication Intensive/Major (COM 210)

#### Total credits required 122

Note: Transfer students with at least 15 credits in transfer will complete 121 credits.

All courses are 3 credits unless otherwise indicated.

Office Notes:

**IMPORTANT NOTICE!** Students are responsible for understanding all university policies, procedures and requirements. Such information can be found in the Undergraduate Course Catalogue, Registrar's website, and the Student Handbook. Please be aware that overall and major averages must be at least 2.000 for graduation. This information is to help the student in monitoring progress toward the degree. Responsibility for meeting all degree requirements rests with the student.

# INFORMATION DESIGN AND CORPORATE COMMUNICATION (IDCC ICT)

with concentration in Business Information and Communication Technology

## Prerequisite/Corequisite Structure

COURSES	PREREQUISITES
COM 210	EXP 1
IDCC 370	EXP 1
IDCC 230	EXP 1
IPM 140	
IPM Elective	vary by course
IPM Elective	vary by course
IDCC 375 or IDCC 385	EXP 1
IDCC 360 or IDCC 390	EXP 1

- COM 210 Effective Speaking can be taken at any time but preferably as early as possible.

1. Placement in this course is determined by the English and Media Studies department.
2. Requirement may be fulfilled with any course in LIT, CIN, EMS, or MLCH 403, MLFR 304, MLIT 304, MLIT 305, MLSP 306, MLSP 307, MLSP 404, or MLSP 405. Certain topics/titles of MLCH 402 or MLSP 301 may also apply." The Math sequence consists of either MA 123 & MA 126 or MA 131 & MA 139, depending upon departmental placement.
3. The Math sequence consists of either MA 123 & MA 126 or MA 131 & MA 139, depending upon departmental placement.
4. IPM 210, 320, 340, 402, or 450 or others with approval of the IDCC chair.
5. Elective guidelines are available on the Registrar's website. An optional 12-credit minor can fulfill the applicable elective requirements.