B.S. IN INFORMATION DESIGN AND CORPORATE COMMUNICATION

For the most up-to-date requirements, please refer to your Degreeworks Audit.

General Education Requirements

- ☐ **IT 101** — Information Technology
- ☐ **EXP 1**_____ Expository Writing I[1]
- ☐ **EXP 2**_____ Expository Writing II[1]
- ☐ _____ Literature/Cinema/EMS[2]
- ☐ **MA**_____ Mathematical Science I[3]
- ☐ **MA**_____ Mathematical Science II[3]
- ☐ **NASC**_____ Natural Science (4 credits)
- ☐ **GLS**_____ Global Studies: **GLS 100, 101, 102, 105** or **116**
- ☐ **HI**_____ History

- ☐ **PH 101** — Problems of Philosophy
- ☐ **PS/SO**_____ Behavioral Science
- ☐ **EC 111** — Principles of Microeconomics
- ☐ **EC 112** — Principles of Macroeconomics
- ☐ **FS 111** — First Year Seminar (1 credit)

Business Core Requirements

- ☐ **GB 110** — Legal and Ethical Environment of Business
- ☐ **GB 112** — Tools and Concepts in Accounting and Finance
- ☐ **GB 212** — Practice and Applications in Accounting and Finance
- ☐ **GB 213** — Business Statistics
- ☐ **GB 214** — Marketing-Operations Fundamentals
- ☐ **GB 215** — Human Behavior and Organizations
- ☐ **GB 310** — Business Processes and Systems
- ☐ **GB 320** — Integrated Business Project
- ☐ **GB 410** — Global Strategy

Major Requirements

- ☐ **COM 210** — Effective Speaking
- ☐ **IDCC 370** — Web Design: Information Design, Principles and Practices
- ☐ **IDCC** _____ IDCC Restricted Elective
- ☐ **IDCC**_____ IDCC 230 Fundamentals of Content Development or 255 Public Relations Writing
- ☐ **IDCC**_____ IDCC Elective[5]
- ☐ **IDCC**_____ IDCC Elective[5]
- ☐ _____ IDCC or IDCC-Related Elective[5,6]
- ☐ _____ IDCC or IDCC-Related Elective[5,6]

Electives[7]

- ☐ **MA/NASE**____ Math or Natural Science Elective
- ☐ _____ Humanities/Social Science Elective
- ☐ _____ Business Related Elective
- ☐ _____ Arts and Science Elective
- ☐ _____ Arts and Science Elective
- ☐ _____ Arts and Science Elective
- ☐ _____ Arts and Science Elective
- ☐ _____ Arts and Science Elective
- ☐ _____ Unrestricted Elective
- ☐ _____ Unrestricted Elective

Course Focus Requirements

- ☐ U.S. Diversity Intensive (D)
- ☐ International Intensive (I)
- ☐ Communication Intensive (C)
- ☐ Communication Intensive/Major (**COM 210**)

Total credits required 122

Note: Transfer students with at least 15 credits in transfer will complete 121 credits.

All courses are 3 credits unless otherwise indicated.

Office Notes:

IMPORTANT NOTICE! Students are responsible for understanding all university policies, procedures and requirements. Such information can be found in the Undergraduate Course Catalogue, Registrar's website, and the Student Handbook. Please be aware that overall and major averages must be at least 2.000 for graduation. This information is to help the student in monitoring progress toward the degree. Responsibility for meeting all degree requirements rests with the student.

INFORMATION DESIGN AND CORPORATE COMMUNICATION (IDCC)

Bentley's major in Information Design and Corporate Communication (IDCC) uses real-world cases and hands-on experience to help students define an organization's image and reputation, manage a crisis, conduct user research, or design exciting technology products. IDCC majors can specialize in either user experience (UX) or public relations (PR), or combine the two areas.

Experience design, regularly ranks as a top 20 profession in the coming decade. High Tech employers seek experience design talent who can conduct user research and design innovative technology products. Public relations professionals possess effective writing and speaking skills, imagination and the power to deliver events, products and issues to key audiences. UX design teams help organizations win a competitive advantage in the marketplace by designing customer-centered solutions.

Prerequisite/Corequisite Structure

COURSES	PREREQUISITES
COM 210	EXP 1
IDCC Restricted Elective	varies by course
IDCC 230 or 255	EXP 1
IDCC 370	EXP 1
IDCC Elective	vary by course
IDCC Elective	vary by course
IDCC Elective or Related Elective	vary by course
IDCC Elective or Related Elective	vary by course

- COM 210 Effective Speaking can be taken at any time but preferably as early as possible.

- IDCC electives may be fulfilled by any IDCC courses not otherwise required.

- IDCC-related electives, as approved by the IDCC chair, may fulfill two electives. Such approvals for IDCC-related electives must be delivered in writing to the undergraduate Registrar's Office by the start of the semester in which the course is taken.

1. Placement in this course is determined by the English and Media Studies department.

2. Requirement may be fulfilled with any course in LIT, CIN, EMS, or MLCH 403, MLFR 304, MLIT 304, MLIT 305, MLSP 306, MLSP 307, MLSP 404, or MLSP 405. Certain topics/titles of MLCH 402 or MLSP 301 may also apply.

3. The Math sequence consists of either MA 123 & MA 126 or MA 131 & MA 139, depending upon departmental placement.

4. This elective can be satisfied by one of the following: Any COM course not already taken, HI 305, any MC course, MG 240, MG 241, PS 311, and SO 287.

5. IDCC electives can be fulfilled by any IDCC course.

6. IDCC Related courses are any COM course not already taken, HI 305, any MC course, MG 240, MG 241, MG 345, MG 360, MK 321, PS 230, PS 311, SO 287, or other courses that are approved by dept. chair.

7. Elective guidelines are available on the Registrar's website. An optional 12-credit minor can fulfill the applicable elective requirements.

BENTLEY UNIVERSITY