

BACHELOR OF SCIENCE – CREATIVE INDUSTRIES

BUSINESS ADMINISTRATION MINOR

2024 – 2025

Foundations for Success ¹		5 courses
FDS100	Falcon Discovery Seminar	3 cr.
CS100	Solving Business Problems with Information Technology	3 cr.
MA105, 105L or 107, 107L, 131, 131L	Mathematical Sciences	3 cr.
EMS101, 101L or 102, 102L	Critical Reading and Writing	3 cr.
EMS104 or EMS105	Multimodal Communication	3 cr.

MAJOR: Creative Industries ¹		8 courses
XD225	Designing Experiences	3 cr.
XD240	Fundamentals of Design	3 cr.
XD	XD Elective ²	3 cr.
XD	XD Elective ²	3 cr.
EMS	Media Industry Elective ³	3 cr.
EMS	EMS Elective ⁴	3 cr.
EMS	EMS Elective ⁴	3 cr.
EMS	EMS Elective ⁴	3 cr.

Business Dynamics ^{1,6,7}		6 courses
LA100	Business Law	3 cr.
EC111	Principles of Microeconomics	3 cr.
ST113	Business Statistics	3 cr.
AC115	Financial Reporting and Analysis	3 cr.
MG116	Human Dynamics in Organizations	3 cr.
FI118	Introduction to Finance	3 cr.

The Business Environment ^{1,7}		2 courses
CS305	Business Processes and Systems	3 cr.
MG300	Strategic Management	3 cr.

For the most up-to-date requirements, please refer to your Degreeworks Audit.

Context & Perspectives ¹		6 courses
<i>See notes on page two</i>		
Institutions and Power		
		3 cr.
Values, Ethics and Society		
		3 cr.
Scientific Inquiry		
		3 cr.
Race, Gender and Inequality		
		3 cr.
Culture, Change, and Behavior		
		3 cr.
Globalization		
		3 cr.

Elective Requirements ⁵		13 courses
	Arts & Science Elective	3 cr.
	Arts & Science Elective	3 cr.
	Arts & Science Elective	3 cr.
	Arts & Science Elective	3 cr.
	Arts & Science Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.

Intensive Requirements	
	Communication

Notes:



Prerequisite/Corequisite Structure

Courses	Prerequisite/Corequisite
XD225	EMS101 OR EMS102
XD240	EMS104 or EMS105
XD Electives	Vary by course
EMS Electives	Vary by course

Footnotes:

¹ These courses may not be taken as Pass/Fail.

² This requirement must be filled with one of the following courses: XD250, XD255, XD340, XD360, XD361, XD370, XD375, XD380, XD385, XD390, or XD421.

³ This requirement must be filled with one of the following courses: EMS390, EMS400, EMS401, EMS402, EMS403, EMS404, EMS406, EMS424, EMS492.

⁴ This requirement must be filled with one of the following courses: EMS221, EMS223, EMS240, EMS332, EMS333, EMS334, EMS390, EMS400, EMS403, EMS424, EMS430, EMS432, EMS435, EMS436, EMS490, or EMS492.

⁵ The Electives Guidelines are available in the Academic Catalogue.

⁶ These courses comprise the Business Administration Minor.

⁷ These courses along with the following courses: EC112, AC215, MG215, MK250, and MG313 are required to complete the Business Administration Major.

Additional Notes:

Context & Perspectives
<ul style="list-style-type: none"> ▪ Students must take 1 course in each of the 6 themes of Context and Perspectives. Courses are unique to each theme; no course can satisfy more than one theme. ▪ No more than two (2) courses may be taken from any one academic department, including departments with two or more course designators, for example, Natural and Applied Sciences (NAS, PSY). ▪ Any number of courses can be shared with majors or minors, but a single course cannot count for both a major and a minor. Additionally, a single course may not count in more than one minor. ▪ Courses that satisfy the Contexts & Perspective requirements may not satisfy any of the required Arts and Science electives. ▪ Context and Perspective courses may count for the Modern Language requirement for BA majors. ▪ Context and Perspective courses may not count for Arts and Science or Unrestricted electives for both BA and BS majors.
Course Sharing Rules
<ul style="list-style-type: none"> ▪ Up to three courses may be shared across different majors. ▪ No courses may be shared between any major and any minor. ▪ No courses may be shared between any minors. ▪ A single course of any kind can be shared up to three times: <ul style="list-style-type: none"> ○ Example 1: If a student has three majors, a single course can count for all three majors. ○ Example 2: If a student has two majors, a single course could count for a Context & Perspectives course and both majors.