

# 2021-2022 Degree Requirement Summary

# B.A. IN MEDIA AND CULTURE

For the most up-to-date requirements, please refer to your Degree Works Audit.

## General Education Requirements

- ☐ **IT 101** Information Technology
- ☐ **EXP 1** Expository Writing I<sup>1</sup>
- ☐ **EXP 2** Expository Writing II<sup>1</sup>
- ☐ \_\_\_\_\_ Literature/Cinema/EMS<sup>2</sup>
- ☐ **MA** \_\_\_\_\_ Mathematical Science I<sup>3</sup>
- ☐ **MA** \_\_\_\_\_ Mathematical Science II<sup>3</sup>
- ☐ **NASC** \_\_\_\_\_ Natural Science (4 credits)
- ☐ **GLS** \_\_\_\_\_ Global Studies: **GLS 100, 101, 102, 105 or 116**
- ☐ **HI** \_\_\_\_\_ History
- ☐ **PH 101** Problems of Philosophy
- ☐ **PS/SO** \_\_\_\_\_ Behavioral Science
- ☐ **EC 111** Principles of Microeconomics
- ☐ **EC 112** Principles of Macroeconomics
- ☐ **FS 111** First Year Seminar (1 credit)

## Electives<sup>4</sup>

- ☐ **MA/NASE** \_\_\_\_\_ Math or Natural Science Elective
- ☐ \_\_\_\_\_ Humanities/Social Science Elective

## Course Focus Requirements

- ☐ U.S. Diversity Intensive (D)
- ☐ International Intensive (I)
- ☐ Communication Intensive (C)

CHOOSE A BUSINESS STUDIES MINOR OR MAJOR

## Business Studies Minor<sup>9</sup>

- ☐ **GB 110** Legal and Ethical Environment of Business
- ☐ **GB 112** Tools and Concepts in Accounting and Finance
- ☐ **GB 212** Practice and Applications in Accounting and Finance
- ☐ **GB 213** Business Statistics
- ☐ **GB 214** Marketing-Operations Fundamentals
- or ☐ **GB 215** Human Behavior and Organizations

## Unrestricted Elective Courses<sup>4</sup>

- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_

## Major Requirements

- ☐ **EMS 200** Introduction to Film, Literature and Media
- ☐ **MC 220** Introduction to Media Production
- ☐ \_\_\_\_\_ Media Theory course<sup>5</sup>
- ☐ \_\_\_\_\_ Media Production course<sup>6</sup>
- ☐ \_\_\_\_\_ Elective<sup>7</sup>
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## Modern Language Requirement<sup>8</sup>

- ☐ \_\_\_\_\_ Modern Language Requirement
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## Arts and Science Electives<sup>4</sup>

- ☐ \_\_\_\_\_ Arts & Science Elective
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## Business Studies Major<sup>9</sup>

- ☐ **GB 110** Legal and Ethical Environment of Business
- ☐ **GB 112** Tools and Concepts in Accounting and Finance
- ☐ **GB 212** Practice and Applications in Accounting and Finance
- ☐ **GB 213** Business Statistics
- ☐ **GB 214** Marketing-Operations Fundamentals
- ☐ **GB 215** Human Behavior and Organizations
- ☐ \_\_\_\_\_ Business Elective
- ☐ \_\_\_\_\_ Business Elective

## Unrestricted Elective Courses<sup>4</sup>

- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_

## Total credits required 122

Note: Transfer students with at least 15 credits in transfer will complete 121 credits.

All courses are 3 credits unless otherwise indicated.

Office Notes:

# MEDIA AND CULTURE (MC)

Centered on the nature of storytelling in all its forms and designed to prepare students for careers in the media industries, the Media and Culture (MC) major is focused on production within an integrated curriculum on media literacy, theory, and business. After all, “show business” is just that—a business. Students gain technical expertise in specialties, such as video and audio production, graphic and motion design, and writing about media forms, while also learning the business skills necessary for today’s media companies to succeed. In addition to the major’s focus on media literacy, English and Media Studies courses teach how media texts operate at the creative, cultural and industrial levels. New MC majors can join graduates who have screened their original films at the Cannes Film Festival, interned at such companies as MTV, NBC, Sony Music, and Marvel Comics, and landed full-time jobs with prominent media firms or studios in Boston, New York and Los Angeles.

Students are encouraged to complete either a media internship or capstone project and will have the flexibility to study abroad. The Media and Culture Labs and Studio in Lindsay Hall boast professional software for screenwriting, film editing, sound mixing, animation and graphic design. Our state-of-the-art Labs and Studio give students hands-on experience in all forms of media production and provide opportunities for them to develop their creative abilities

**IMPORTANT NOTICE!** Students are responsible for understanding all university policies, procedures and requirements. Such information can be found in the Undergraduate Course Catalogue, Registrar’s website, and the Student Handbook. Please be aware that overall and major averages must be at least 2.000 for graduation. This information is to help the student in monitoring progress toward the degree. Responsibility for meeting all degree requirements rests with the student.

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1. Placement in this course is determined by the English and Media Studies department.
  2. Requirement may be fulfilled with any LIT/CIN/EMS or MLCH 403, MLFR 304, MLIT 304, MLIT 305, MLSP 306, 307, 404, or 405. Certain topics/titles of MLCH 402 or MLSP 301 may also apply.
  3. Math sequence consists of either MA 123 and MA 126 or MA 131 & MA 139, depending upon departmental placement.
  4. Elective guidelines are available on the Registrar’s website.
  5. Select one of the following courses in media theory: CIN 270, CIN 370, CIN 371, CIN 372, CIN 375, CIN 376, CIN 378, CIN 380, CIN 381, CIN 382, CIN 383, CIN 384, or EMS 201.
  6. Select one production course from the following: MC 222, MC 224, MC 321, MC 322, MC 323, or MC 324.
  7. Electives can be fulfilled by any course in the English and Media Studies Department with a CIN, COM, EMS, LIT, or MC designation not otherwise required for the major.
  8. BA students must complete two semesters of the same modern language, regardless of proficiency levels. Credits earned from AP classes and other institutions approved by Bentley (including abroad) will be considered.
  9. BA Students must complete either a Business Studies Major or Business Studies minor.
- BA students may take no more than 30 credits of business courses, including the courses from the Business Studies Major or minor.