

# B.A. IN LANGUAGE, CULTURE, AND BUSINESS

For the most up-to-date requirements, please refer to your Degreeworks Audit.

## General Education Requirements

- IT 101** \_\_\_\_\_ Information Technology
- EXP 1** \_\_\_\_\_ Expository Writing I<sup>1</sup>
- EXP 2** \_\_\_\_\_ Expository Writing II<sup>1</sup>
- \_\_\_\_\_ Literature/Cinema/EMS<sup>2</sup>
- MA** \_\_\_\_\_ Mathematical Science I<sup>3</sup>
- MA** \_\_\_\_\_ Mathematical Science II<sup>3</sup>
- NASC** \_\_\_\_\_ Natural Science (4 credits)
- GLS** \_\_\_\_\_ Global Studies: **GLS 100, 101, 102, 105** or **116**
- HI** \_\_\_\_\_ History
- PH 101** \_\_\_\_\_ Problems of Philosophy
- PS/SO** \_\_\_\_\_ Behavioral Science
- EC 111** \_\_\_\_\_ Principles of Microeconomics
- EC 112** \_\_\_\_\_ Principles of Macroeconomics
- FS 111** \_\_\_\_\_ First Year Seminar (1 credit)

## Electives<sup>4</sup>

- MA/NASE** \_\_\_\_\_ Math or Natural Science Elective
- \_\_\_\_\_ Humanities/Social Science Elective

## Course Focus Requirements

- U.S. Diversity Intensive (D)
- International Intensive (I)
- Communication Intensive (C)

CHOOSE A BUSINESS STUDY MINOR OR MAJOR

### Business Studies Minor<sup>4</sup>

- GB 110** \_\_\_\_\_ Legal and Ethical Environment of Business
- GB 112** \_\_\_\_\_ Tools and Concepts in Accounting and Finance
- GB 212** \_\_\_\_\_ Practice and Applications in Accounting and Finance
- GB 213** \_\_\_\_\_ Business Statistics
- GB 214** \_\_\_\_\_ Marketing-Operations Fundamentals
- or  **GB 215** \_\_\_\_\_ Human Behavior and Organizations

### Unrestricted Elective Courses<sup>4</sup>

- \_\_\_\_\_
- \_\_\_\_\_
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## Major Requirements

- \_\_\_\_\_ ML concentration course<sup>5</sup>
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- \_\_\_\_\_ LCB business elective<sup>6</sup>
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- Applied Learning Experience<sup>7</sup>

## Arts and Science Electives<sup>4</sup>

- \_\_\_\_\_ Arts & Science Elective
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### Business Studies Major<sup>8</sup>

- GB 110** \_\_\_\_\_ Legal and Ethical Environment of Business
- GB 112** \_\_\_\_\_ Tools and Concepts in Accounting and Finance
- GB 212** \_\_\_\_\_ Practice and Applications in Accounting and Finance
- GB 213** \_\_\_\_\_ Business Statistics
- GB 214** \_\_\_\_\_ Marketing-Operations Fundamentals
- GB 215** \_\_\_\_\_ Human Behavior and Organizations

- \_\_\_\_\_ Business Elective
- \_\_\_\_\_ Business Elective

### Unrestricted Elective Courses<sup>4</sup>

- \_\_\_\_\_
- \_\_\_\_\_

## Total credits required 122

Note: Transfer students with at least 15 credits in transfer will complete 121 credits.  
All courses are 3 credits unless otherwise indicated.

# LANGUAGE, CULTURE, AND BUSINESS

Our Language, Culture, and Business (LCB) major is designed to prepare students to apply their language and culture skills and knowledge in their professional careers. Unlike traditional language and culture majors, Bentley's LCB major puts less of an emphasis on literature and linguistics and focuses instead on practical applications of the language and study of world cultures, including the culture of business in other parts of the world. Our curriculum includes advanced grammar courses in composition and conversation, translation courses, Language for Business courses, as well as courses on film, literature, and other forms of cultural production. The major is designed for language students at all levels, according to the specialization chosen. All students must also complete an applied learning experience, which may include a study abroad program or an internship (either at home or abroad).

## Concentration in Chinese

- MLCH 102** Elementary Chinese II\*\*
- MLCH 105** Chinese Basic Course: A Practical Approach
- MLCH 201** Intermediate Chinese I
  - or **MLCH 207** Learn Chinese through learning Chinese Music
- MLCH 202** Intermediate Chinese II
- MLCH 204** Chinese for Business – Exploring Real Companies
  - or **MLCH 208** Chinese for Business II – Exploring Real Companies
- MLCH 300-level or higher**
  - or **ML 420** Internship in Modern Language
  - or **ML 421** Internship in Modern Language

## Concentration in French

- MLFR 201** Intermediate French I\*\*
  - MLFR 202** Intermediate French II\*\*
  - MLFR 206** Spoken Contemporary French
  - MLFR 301** French for Business
- One of the following:*
- MLFR 300-level or higher**
  - ML 420** Internship in Modern Language
  - ML 421** Internship in Modern Language

## Concentration in Italian

- MLIT 201** Intermediate Italian I\*\*
  - MLIT 202** Intermediate Italian II\*\*
  - MLIT 302** Italian for Business
  - MLIT 304** Italian for Cinema
  - MLIT 402** Seminar in Italian
- One of the following:*
- MLIT 401** Directed Study in Italian
  - ML 420** Internship in Modern Language
  - ML 421** Internship in Modern Language

## Concentration in Spanish

- MLSP 201** Intermediate Spanish I\*\*
- MLSP 202** Intermediate Spanish II\*\*
  - or **MLSP 205** Intermediate Spanish Language Immersion
- MLSP 203** Advanced Spanish Grammar & Comp
  - or **MLSP 206** Advanced Spanish Conversation
- MLSP 302** Spanish for Business
- MLSP 312** Spanish for Business II: A Practical Approach
- MLSP 300-level or higher**

*\*\*If placed above these levels, the student must take additional classes to complete the minimum six courses.*

**IMPORTANT NOTICE!** Students are responsible for understanding all university policies, procedures and requirements. Such information can be found in the Undergraduate Course Catalogue, Registrar's website, and the Student Handbook. Please be aware that overall and major averages must be at least 2.000 for graduation. This information is to help the student in monitoring progress toward the degree. Responsibility for meeting all degree requirements rests with the student.

1. Placement in this course is determined by the English and Media Studies department.
2. Requirement may be fulfilled with any LIT/CIN/EMS or or MLCH 403, MLFR 304, MLIT 304, MLSP 306, 307, 404, or 405. Certain topics/titles of MLCH 402 or MLSP 301 may also apply.
3. Math sequence consists of either MA 123 & MA 126 or MA 131 & MA 139, depending upon departmental placement.
4. Elective guidelines are available on the Registrar's website.
5. Concentration required in Chinese, French, Italian, or Spanish. See reverse for specific course requirements for each concentration.
6. LCB business electives include AC 381, EC 311, 321, 331, 333, FI 351, 352, IDCC 355, 356, 360, 365, LA 308, MG 228, 331, 332, 334, MK 367, and one faculty-led study abroad course. Please pay careful attention to the prerequisites for these courses.
7. All students must also complete an applied learning experience, which may include a study abroad program or an internship—either at home or abroad.

LCB majors must complete either a Business Studies Major or Business Studies minor.

BA students may take no more than 30 credits of business courses, including the courses from the Business Studies Major or minor.