

MBA Curriculum: Full-time/Part-time/Accelerated Online

Graduate business education for students choosing a full-time MBA at Bentley includes a leadership experience exposing students to the elements of the business world today and in the future. In addition to intensive preparation for working in U.S. based businesses, global business immersions that combine classroom instruction and international trips help broaden students' understanding of the world's economy and international cultures. Students will have exclusive hands-on access to top executives from the corporate world, learning firsthand how today's leaders navigate and solve their biggest business challenges.

Curriculum

Course	Title	Credits
Foundation Requirements		
GR 521	Managerial Statistics	3
GR 522	Economic Environment of the Firm	3
GR 523	Marketing Management	3
GR 524	Accounting for Decision-Making	3
GR 525	Financial Statement Analysis for Decision-Making	3
Total Credits:		15

Note: Students may be waived from three Foundation Courses without being required to add electives. If four Foundation Courses are waived, one additional course at the 600-level or higher is required. If five Foundation Courses are waived, two added courses at the 600-level or higher are required.

Course	Title	Credits
Program Requirements		
GR 601	Strategic Information Technology Alignment	3
GR 602	Business Process Management	3
GR 603	Leading Responsibly	3
GR 604	Global Strategy	3

GR 606	Designing for the Value Chain	3
GR 645	Law, Ethics and Social Responsibility	3
Concentration Courses (Students must select a concentration from the list below):		12
General (p. 10)		
Accounting (p. 10)		
Business Analytics (p. 11)		
Finance (p.)		
Information Systems (p. 11)		
Law and Taxation (p.)		
Leadership (p. 11)		
Marketing (p.)		
Strategic Healthcare Management (catalog.bentley.edu/graduate/programs/mba-ms-programs/professional-mba/#/#strategichealthcaremanagementtext)		
Total Credits		30

¹ If more than three Foundation Courses are waived, students must add electives. See Note under Foundation Requirements. MBA students

enrolled in the accelerated online format may only concentrate in leadership.

Note: MBA students are not allowed to have more than four elective courses from the same academic discipline (e.g., AC, FI, TX) count toward their degree. All course work must be completed within five years.

General

Course	Title	Credits
Concentration Requirements		
Four Graduate Courses at the 600-level or higher from any department.		12
Total Credits		12

Accounting

Course	Title	Credits
Concentration Requirements		
Choose any four of the following:		12
AC 611	Financial Reporting and Analysis	
AC 612	Advanced Topics in Financial Reporting	
AC 621	Managerial Accounting	
AC 701	Internship in Accounting Practice	
AC 713	Advanced Topics in Financial Accounting	
AC 714	Business Reporting and Analysis	
AC 730	Business Processes and Controls Assessment	
AC 731	Financial Information Systems	
AC 741	Financial Statement Audit	
AC 742	Information Technology Audit	
AC 744	Internal Audit	
AC 750	Federal Income Taxation	
AC 753	Tax Factors in Business Decisions	
AC 754	Accounting for Income Taxes	
AC 771	Government and Not for Profit Accounting, Reporting and Auditing	
AC 772	Principles of Fraud Investigation	
AC 773	Fraud and Forensic Accounting	
AC 777	Accounting Analytics in Practice	
AC 781	International Dimensions of Accounting	
AC 793	Professional Judgment, Ethics and Decision Making	
GBE 790	Global Business Experience (Requires approval from concentration advisor)	
Total Credits:		12

Business Analytics

Course	Title	Credits
Concentration Requirements		
ST 625	Quantitative Analysis for Business	3
ST 635	Intermediate Statistical Modeling for Business	3
Methodology Electives: Select 1 or 2:		3 to 6
MA 610	Optimization and Simulation for Business Decisions	
MA 611	Time Series Analysis	
MA 706	Design of Experiments for Business	
MA 707	Introduction to Machine Learning	
MA 710	Data Mining	
MK 726	Customer Data Analysis and Relationship Marketing	
Applications Elective: (may select up to 1)		0 to 3
CS 602	Data-Driven Development with Python	
CS 605	Data Management and SQL for Analytics	
CS 753	Business Intelligence Methods and Technologies	
EC 611	The Macroeconomics of Financial Markets	
MA 705	Data Science	
MK 711	Marketing Research and Analysis	
ST 701	Internship in Business Data Analysis	
Total Credits:		12

Finance

Course	Title	Credits
Concentration Requirements		
FI 623	Investments	3
FI 625	Corporate Finance: Theory, Tools and Concepts (for students who are waived from GR 525)	3
or FI 627	Corporate Finance: Applications and Advanced Topics	
Select two of the following:		6
FI 627	Corporate Finance: Applications and Advanced Topics (if not required)	
FI 631	Financial Modeling	
FI 635	Fixed Income Valuation and Strategies	
FI 640	Equity Valuation	
FI 645	Derivatives	
FI 650	Quantitative Investment Management	
FI 660	Applying ESG for Sustainable Equity and Fixed Income Investing	
FI 685	Financial Strategy	
FI 701	Internship in Finance	
FI 730	Management of Financial Institutions	
FI 735	Mergers and Acquisitions	
FI 751	International Financial Management	
FI 760	Financial Planning Fundamentals	
FI 767	Investment Practice and Ethics	
FI 774	Computational Finance	
FI 787	Large Investments and International Project Finance	
Total Credits:		12

Information Systems Technology

Course	Title	Credits
Concentration Requirements		
Choose four of the following:		12
CS 602	Data-Driven Development with Python	
CS 603	Algorithmic Thinking with Java	
CS 605	Data Management and SQL for Analytics	
CS 607	Cybersecurity	
CS 610	Enterprise Architecture	
CS 612	Cloud-Based Enterprise Applications	
CS 620	Software Project Management	
CS 650	Data Analytics Architectures with Big Data	
CS 680	Mobile Application Development	
CS 703	Looking into the Future: Automation and Digital Technologies	
CS 733	Artificial Intelligence Techniques and Applications	
CS 753	Business Intelligence Methods and Technologies	
CS 795	Special Topics Seminar	
CS 881	Computer Information Systems Internship	
GBE 790	Global Business Experience (Requires approval from Concentration Adviser)	
IDCC 620	Managerial Communication	
IDCC 711	Argumentation Strategies for Business	
IPM 652	Managing with Analytics	
IPM 700	Directed Study Seminar	
IPM 701	Internship in Information and Process Management	
IPM 723	Information Security, Controls and Ethics	
IPM 740	Enterprise Systems Planning and Configuration	
IPM 755	Special Topics in Information and Process Management	
Total Credits:		12

Leadership

Course	Title	Credits
Concentration Requirements		
Choose 3-4 of the following:		9 to 12
ETH 700	Ethical Issues in Corporate Life	
MG 600	Entrepreneurial Thinking	
MG 630	Emotionally Intelligent Leadership	
MG 632	Leading Effective Work Teams	
MG 635	Negotiating	
MG 640	Managing Strategic Alliances	
MG 645	Leading Change	
MG 646	Leading Technology-Based Organizations	
MG 647	Leading Effectively in Global Business Environments	
MG 651	Project Management	
MG 652	Strategic Innovation	
MG 653	Leading Service Innovation	
MG 654	Leading for Quality	
MG 661	Management Across Cultures	
MG 670	Leading in a Diverse Workplace	
MG 701	Internship in Management	
MG 704	Management Consulting Skills	
MG 755	Special Topics in Management	
SO 603	Employee Experience	
GBE 790	Global Business Experience (Requires approval from Concentration adviser)	
May chose one of the following:		0 to 3
IDCC 620	Managerial Communication	
IDCC 711	Argumentation Strategies for Business	
Total Credits:		12

Law and Taxation

Course	Title	Credits
Concentration Requirements		
TX 601	Federal Taxation of Income	3
Select three of the following:		9
LA 701	Business Law	
LA 715	International Business Law	
TX 600	Professional Tax Practice	
TX 602	Transactions	
TX 603	Corporations and Shareholders	
TX 604	Multi-Jurisdictional Taxation	
TX 704	Federal Taxation of Income from Trusts and Estates	
TX 707	Pass-Through Entities and Closely Held Businesses	
TX 711	Mergers and Acquisitions	
TX 731	Investment Companies and Other Financial Products	
TX 732	Intellectual Properties	
TX 733	Tax Aspects of Buying and Selling a Business	
TX 741	Tax Accounting Problems	
TX 761	State and Local Tax Practice	
TX 771	International Tax Practice	
ETH 700	Ethical Issues in Corporate Life	
GBE 790	Global Business Experience (requires approval from concentration adviser)	
Total Credits:		12

Marketing

Course	Title	Credits
Concentration Requirements		
MK 612	Strategic Marketing	3
MK 726	Customer Data Analysis and Relationship Marketing	3
Select two of the following:		6
MK 701	Internship in Marketing Practice	
MK 711	Marketing Research and Analysis	
MK 712	Consumer and Buyer Behavior	
MK 713	Marketing Promotion and Communication	
MK 715	New Products: Planning, Developing and Marketing	
MK 716	International Marketing	
MK 718	Marketing of Services	
MK 725	E-Marketing	
MK 735	Marketing for Corporate Immersion	
MK 755	Special Topics in Marketing	
MK 758	Enhancing Creativity	
GBE 790	Global Business Experience (Requires approval from concentration coordinator)	
Total Credits:		12

Strategic Healthcare Management

Course	Title	Credits
Concentration requirements		
Students must complete four of following:		12
HC 661	Project Management for Healthcare	
HC 660	Interpersonal Dynamics in Health Care	
HC 662	Healthcare Innovations	
HC 664	Healthcare Analytics	
One 600-level graduate course (including new experimental courses, directed studies, internships, GBEs, or other courses) relevant to the concentration area, subject to approval by the concentration advisor/MBA program director.		
Total Credits		12